

## MINUTES

### AGENDA

**2nd CASE METHODOLOGY SEMINAR on SME's, INNOVATION & TERRITORY  
&  
3rd VIRTUAL COMMUNITY WORKSHOP**

KREMS, October 24<sup>th</sup> and 25<sup>th</sup> 2005

**MONDAY: 24<sup>TH</sup> October** (*University of Continuing Education, Krems*)

- 9:30 Mag. Anna Wegl, City Krems, city government  
Welcome & Presentation "The Community of Krems"
- 9:45 Dr. Erwin Bratengeyer, Head of the Research Center TIMLab,  
University of Continuing Education Krems,  
Welcome and Key-statement "Cooperation Science-Economy  
at the Research center TIMLab"
- 10:00 Session 1 - *2nd case methodology seminar*  
*SME's, INNOVATION & TERRITORY, first part*
- 11:30 Coffee Break
- 11:45 Second part
- 13:00 Lunch
- 14:00 Session 2; Mrs. Prof. Ada Pellert, Vice-Rector, University Krems  
Welcome & Presentation  
"University of Continuing Education Krems"
- 14:15 Mrs. Dipl.Ing. Ilse Wollansky, Government of Lower Austria,  
Key-statement: "Cooperation Science-Economy-Regional  
Development in Lower Austria" based on the  
"Lower Austria Development concept"
- 14:45 Mr. Dr. Franz Delapina, Organisation for University Development  
and Controlling in Lower Austria Ltd., RUISNET member of the  
advisory council, Key-statement "NÖ Netzwerkstatt" & Workshop"

- 15:30 Mr. Dipl. Ing. Dr. Edgar Schiebel, Head of the Department,  
"Technology Management" at the Austrian Research Center,  
Key-statement "BibTechMon - The tool for Information Mining  
leads you through research and technology" & Workshop
- 16:15 Coffee Break
- 16:30 Mr. Karl Becker, Regional management of Lower Austria /  
Western Region, Key-statement on  
"Cooperation University-SME´s in the Austrian network of regions"
- 17:15 Summary of the first Day
- 17:45 Dr. Erwin Bratengeyer, visit to "Usability Lab" at research center  
TIM-Lab, Krems
- 18:15 End of Monday meeting
- 20:00 Dinner in Krems

**TUESDAY 25<sup>TH</sup> October** (*Krems*)

- 9:30 Mr. Dkfm. Wolfgang Haiss,  
"The RUISNET-Open Platform Austria" - an example for a virtual  
community
- 10:00 3rd VIRTUAL COMMUNITY workshop
- 12:00 Summary of the Krems-Meeting
- 13:30 End of Meeting and Lunch

## List of Participants

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## **Protocol of meeting**

**MONDAY, 24<sup>th</sup> October 2005**

### **MORNING**

The speeches of the morning comprised  
Mag. Anna Wegl, community council, Krems

Dr. Erwin Bratengeyer, head of TIM - Lab: he gave an overview over the projects, including eLearning for SME's and content issues in EduXchange.

The consulting activities are centered round Telepark, Broadband Network, Usability.

The research covers among others the usability / RFID segment.

In the Session 1 - *2nd case methodology seminar "SME's, INNOVATION & TERRITORY"*

*Preliminary, and according the documents that appear in "List of contest" Carmen started this session explaining the importance and necessity of reading and approval or disapproval through intranet to all the MINUTES-draft version- after each meeting and as soon as possible.*

*These documents contains all the agreements and LIST to DO for the next period before the next meeting.*

*The semester task table related the C.4. Observatory is presented again and on behalf of LSBU Ian Sillet presents the **Methodology draft version3, which will have to be commented by all the partners**, and all of them, internal or external experts, will have to work together on the meaning and basic conditions for the 3 interest areas- according the **title, criteria, categories and indicators**.*

### **AFTERNOON**

In the afternoon Mrs. Prof. Ada Pellert, Vice-Rector, University Krems mentioned in her speech: the networking concept in the university.

Mrs. Dipl.Ing. Ilse Wollansky, Government of Lower Austria explained in detail the 5 subregions and the impact of the demographic impact, the influence of different sizes in towns and villages and the changes in the service industry sector. The present regional development program covers the years 2000 – 2006. The creation of new jobs is presently exceeding the forecast by 30 %. Focus is given on quality of jobs, the innovation areas, the security & sustainability of jobs, the volume of private investment. Measuring innovations is still seen as difficult. They have defined 12 clear regional development targets. Heavy use of evaluators to rate individual measures from A-D.

Total of 560 villages in 68 microregions. The government department has established a working group with key players, e.g. Seibersdorf and ÖROK / Austrian regional development conference. From the 189 defined programs only 25 are active.

The ÖIR supports the regional development centers, each with 3-4 employees.

Contribution of Mr. Dr. Franz Delapina, Organisation for University Development and Controlling in Lower Austria Ltd.: this organisation is established in 1994 and cares for the 3 Fachhochschulen / applied sciences university and the university Krems.

Speech of Mr. Dipl. Ing. Dr. Edgar Schiebel, Head of the Department,

"Technology Management" at the Austrian Research Center: they have undertaken studies on regional innovation (HITRANS technology transfer from ARC to SME's). Concerning the text based software tool BibTechMon he outlined the steps how to do it and the possibility of consulting. He answered questions on time / expertise / money to apply the product. The software is free for university environment in the educational area. In the internet a demo is available.

Mr. Karl Becker, Regional management of Lower Austria / Western Region: he acts as president of the Verein Regionalmanagement Austria, [www.m-austria.at](http://www.m-austria.at) with 31 regional offices. A CD is also available on the state of the art. He mentioned a transnational project on biogas with power stations.

At the end of this session we visited the Usability Lab presented by Erwing Bratengeyer. Ismael suggested that TimLab might be able to evaluate RUISNET portal (usability evaluation).

After finishing, and in order to organise the second work day, we decided to use some of the existing cases for the next day practical session.

## **TUESDAY, 25th October 2005**

On Tuesday the 3rd VIRTUAL COMMUNITY the session started with presentation by Wolfgang Haiss, on behalf of TIM-LAB, coordinator of Virtual Community Working group.

The session continued on the presentation of 4 different cases by Pedro Silva (Tecminho), Susan (Dresden) Ian Sillet (LSBU) and Lucie Malikova (STP Ostrava):

\* Pedro presented PT 24 which is a young project where the maturity in evaluating it is an issue. The possibility to conduct an interview in the next phase can be financed.

\* The project from Dresden "MFD" covers industrial research institutions.

\* The English project "Faraday", presented by Ian comprises of 27 subprojects and can be seen as a technology translator. The key of success is certainly the sustainability whereas the issue of regional impact is always difficult to evaluate.

\* The Czech project "Josef Bozek / RCEAE" is a research center for the automotive industry.

During each presentation, and in order to understand the methodology application and discussing the 2 main criteria we concluded that:

- **The title and description of each case will have to contain the main idea,**
- **The summary project should contain the basic data that reflect, at least, the UICooperation and the Regional Impact (the 2 eligibility criteria).**

On the SME's, Innovation & Territory it is necessary to find a common agreement about if the SME is the actor or the beneficiary of the cases, but it is necessary an explicit reference to them a cause of the name of this area. This point remains for discussion through intranet.

All the participants agree that the discussion on **Methodology (3<sup>rd</sup> draft version-REVISION AND FEED-BACK FROM ALL PARTNERS)**, main requirements,

criteria, categories and indicators will be done **through the Forum OBSERVATORY and through each interest area forum** the particularities for each of them.

Regarding the 2<sup>nd</sup> eligibility criteria, Pedro Silva (Tecminho) explained the difficulties to probe the regional impact .

Portugal is not the only partner country, **where this ‘Regional’ administrative organization doesn’t exist**; so it is very important that these partners share their impressions about this and as it was explained in the 2<sup>nd</sup> Methodology draft version they will have to give evidence about its potential projection, development or impact in their geographical ambit. What about “geographical”, “territorial”,...? It will have to be discuss: implication of SME, universities and multi-local governments (“municipalities that cover part of a territory), etc. (REGION IS MORE THAN A CITY-more than local perspective)

But, as conclusion, in any case and thinking about the prizes, if your case is the winner it is mandatory that not any doubt exist about the territorial recognition of that case.

During this part of the session some difficulties about the use of intranet where exposed, specially thinking on outsiders (not heavy users ) by Pedro, Iva / CZ and Katharina / Germany. The wish to make a specific access for “qualified” outsiders was also expressed.

Some other general problems expressed by heavy users where remited to FAQ-intranet section. Carmen beg that all the problems are exposed and discussed through the VIRTUAL COMMUNITY forum (of course, technical problems through administrators), created with this objective, and not be expressed only during the meetings.

For solving problems we need to know real problems for checking and improve the system.

For example, looking for the cases in the general SEARCHER we found not to work properly, so it will be communicated to the administrator the possibility to put a search utility in the files related the cases. It is said: REAL SITUATION-REAL SOLUTION.

Partner devoted long time to make a summary of the main agreements and deadlines (although we usually spend a lot of time discussing about the dates in many little times those are respected) for next activities.

The seminar was finished and host partner committed to prepare the draft minutes to be sent to Coordinator.

## **The TO DO list**

### **1.1 The names of the experts for the state of the art report**

- \* Have the names of the experts (one or several experts) ready till **7.11.2005**
- \* get their file of their personal curriculum and upload it
- \* ask them to do their personal log-in into RUISNET

### **1.2 State of the art report**

- \* to be found in the section “state of the art report“ under the file name D1SOARTREPORT.PDF
- \* use this index (already defined at from London) to make the inputs & completion per individual country into the 3 areas of SME / Training / Entrepreneurship to be used for a briefing of the expert (what he should write as an overview)
- \* use existing sources you already find NOW in the Intranet or from other regional / national sources
- \* length of the report per country should be about 30 – 50 pages
- \* final deadline for the 1<sup>st</sup> version **15.2.2006**
- \* use the predefined money budget of 2000 € / per semester / per partner (also foreseen for other activities) to pay these experts
- \* try absolutely to involve the experts also in other relevant RUISNET activities
- \* the report should give a clear definition of the regions with their particularity

### **1.3 Observatory methodology**

- \* LSBU (Ian Silett) will subcontract this work to an external expert to provide the definitions and the consequently defined indicators
- \* This submitted proposal has to be read carefully by all the other RUISNET partners
- \* Especially crucial will be the definitions for
  - a) regional impact
  - b) innovations
- \* The criteria to evaluate / select cases for the 2<sup>nd</sup> and 3<sup>rd</sup> phases will also – as a consequence – need careful checking afterwards.
- \* The weighting of the different individual indicators are also of great future importance.
- \* The existing version of the methodology should be read carefully by all partners.

### **1.4 RUISNET dissemination**

- \* Ismael stressed the need to use the presently already existing documents - (don't reinvent the wheel). He mentioned explicitly the following documents:
  - the actors map (to locate possible regional partners)
  - “best practises”
  - the newsletters

It is the responsibility of the partners to make regional adaptations if necessary. After the INTERNET portal has been officially approved it can also be used.

## 2) Last minute “reminder”

### 2.1 Minutes from BRAGA and KREMS

all of you should give an OK or other comments / feedback to CARMEN  
- the final version will then be sent out to all partners by ADEIT

\* The RUISNET partners should give their  
ok or comments to the BRAGA minutes till  
These will then be merged into the final document.

**28.10.2005**

\* The same procedure applies for the Krems meeting the RUISNET

### 2.2) CASES

\* All people involved in methodology involved should study and read carefully the document.

\* Work on the cases: 12 cases should be submitted

\* Please confirm to the administrator the proposed title. It was sometimes slightly modified to allow better first hand information.

\*Read the cases of the other partners

### 2.3) Who is who

\* Submit actual photos and updated information

## 3) Information about the key statements of speakers

All the used Powerpoint slides will be uploaded by TIM-Lab / Krems to the intranet.  
Most of them are in English.

Ilse Wollansky	Cooperation Science – Economy – Regional Development in Lower Austria
Franz Delapina	Netzwerkstatt Bildungs- und Qualifikationsbedarf NÖ
Edgar Schiebel	BibTechMonTM- A Tool for Information Mining
Karl Becker	Association for support and advancement the regional managements in Austria
Erwin Bratengeyer	Cooperation Science-Economy at the Research center TIMLab
Wolfgang Haiss	R U I S N E T Open Platform - Austria