



## Seminar

# Intercultural Trainings Design



22 - 26 Oct, 2012

### Contact

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Intercultural Studies  
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# Seminar

# Intercultural Trainings Design



## > Objectives

- > Review the Developmental Model of Intercultural Sensitivity
- > Explore application of the model to training design and implementation
- > Identify attainable intercultural competencies for each stage
- > Apply a design tool for balancing the necessary challenge to the learners with adequate support for their risk-taking
- > Discuss methods appropriate for addressing developmental needs at each stage
- > Identify culturally influenced cognitive, learning and communication styles
- > Examine patterns of resistance to intercultural training in various contexts (global corporate, domestic multicultural, NGOs, etc.)
- > Review strategies for diminishing threat at the ethnocentric stages
- > Examine the impact of intercultural experience on identity development
- > Recognize the relevance of cultural identity to the intercultural trainer

## Content

Every trainer and educator must consider not only what to teach, but also how to teach it: what methods to use, in what order, for what purpose. This seminar will consider these elements of training design, and the underlying theory that informs our choices of how we construct our intercultural programs.

For trainers and educators who want a conceptual rationale for program design, this course will examine the Developmental Model of Intercultural Sensitivity as a theoretical foundation for audience analysis, content sequencing, and process design. The course will review the framework, and suggest strategies for addressing ethnocentrism for a variety of professional contexts

## Trainer

Dr. **Janet Bennett** is executive director of the Intercultural Communication Institute and chair of the ICI/University of the Pacific Master of Arts in Intercultural Relations program. Her Ph.D. is from the University of Minnesota, where she specialized in intercultural communication and anthropology. For twelve years, Janet was the chair of the liberal arts division at Marylhurst College, where she developed innovative academic programs for adult degree students. As a trainer and consultant, Janet designs and conducts intercultural and diversity training for colleges and universities, corporations, and social service agencies. She teaches courses in the training and development program at Portland State University and has published several articles and chapters on the subjects of developmental "layered" intercultural training and adjustment processes.

## > Fee

**EUR 1200.00**

## Location

Danube University Krems

## Language

English



**Danube University Krems** has specialized in postgraduate academic studies and offers exclusive courses in the fields of • Economics and Management, • Communication, IT and Media, • Medicine and Health • Law, Administration and International Relations • Cultural and Educational Sciences as well as of • Building and Environment. More than 4,500 students from 60 countries are living the philosophy of Lifetime Learning, and are currently enrolled at the University for Continuing Education. Eighty kilometers outside of Vienna, Krems is located in the unique natural and cultural landscape of the Wachau Region, which has been declared a World Cultural Heritage Site by UNESCO.

Lifetime Learning.