

# MEDIA ART PRESERVATION INSTITUTE

5-DAY PROFESSIONAL TRAINING OPPORTUNITY

DECEMBER 12-16, 2020

**Danube University Krems**  
**Department for Image Science**

UNESCO World Heritage [Wachau region](#) (70km from Vienna)

[www.donau-uni.ac.at/dbw/institute](http://www.donau-uni.ac.at/dbw/institute)



**PROGRAM:** Saturday - Dec 12<sup>th</sup> - **Challenges, Needs and Current State of Media Art Preservation**  
Sunday – Dec 13<sup>th</sup> - **Expanding Strategic Archiving and Documentation**  
Monday – Dec 14<sup>th</sup> - **Media Art Material Conservation from Analog to Digital**  
Tuesday – Dec 15<sup>th</sup> - **Developing Preservation Strategies Across Stakeholders**  
Wednesday – Dec 16<sup>th</sup> - **Results, Resources & Wrap-up**

**LECTURERS:** [Patricia Falcao](#), [Andreas Weisser](#), [Laurent Mignonneau](#), [Wendy Coones](#), [Oliver Grau](#)

**TARGET GROUP:** Anyone involved with cultural, collection or archival institutions. Conservators and conservation lecturers / grad students, AV technicians, media artists, archivists, registrars, curators, collectors. Researchers in art history, media studies, (media) archeology or digital cultural heritage.

**DEADLINE:** **Apply by October 1 - Notification by October 12th.** (Maximum 24 participants.)  
**Staff at universities** in Erasmus+ program countries may **apply for Erasmus+ mobility funds**. Contact the International Office at your home institution about staff training funds for travel and accommodation.

**DESCRIPTION:** Media Art is increasingly common in **museums and archives, galleries and private collections**, and other more unexpected places. However, this art form is **threatened by significant loss** due to **rapid technological obsolescence and insufficient documentation strategies**. The special needs required to **care for this valuable and fragile heritage** is slowly becoming obvious. Understanding the tenets of media art preservation is no longer a niche, but useful skills and knowledge in an expanding field.

To contribute to the development of this necessary expertise the Danube University Krems is pleased to offer a **professional training institute** introducing **fundamental concepts for the preservation of media art**. This workshop brings together knowledge and experience in conservation & documentation from **experts in both academic, institutional and private practice**. Interacting with a varied group of participants, the institute will facilitate a mix of clearly **structured lectures, practical exercises and lively group discussions**. Resource materials and deep investigation of case-studies enable future practical use.

The activities will give participants the opportunity to learn about the **materials of media art**, the **risks for their preservation**, and the **strategies available** for some of the specific media, such as audio, video interfaces or software. Participants will also learn about different **methods and aims of documentation**, and some of the **varied approaches** being used in the field.

The 5-day institute brings together the critical mass of expertise with Media Art historians, archivists, media artists, and of course conservators and restoration specialists from both collecting institutions and freelance.

**COOPERATIONS:** [Archive of Digital Art](#); [Arts & Digital Humanities Lab](#) of DUKrems; LeFo Project "Teaching and Research infrastructure for Digital Arts in Higher Ed", funder / Austrian Federal Govt.; ImDaLi Project "Image Data Literacy, Understanding Digital Art with Complex Data Analysis," funder / State of Lower Austria.