



AUSSEN
WIRTSCHAFT
SPEAKER CVs

INTERNATIONAL MUSIC, ARTS & BUSINESS FORUM
THE FUTURE IS NOW

Freitag, 11. Oktober 2019, 09:30 – 17:00 Uhr

Wirtschaftskammer Österreich | Rudolf-Sallinger-Saal im Oktogon |
Wiedner Hauptstraße 63 | 1045 Wien



IMPULSGEBER.





Natalie Denk

Head, Center for Applied Game Studies, Danube University Krems | Austria

Natalie Denk has a degree in Educational Science and Game Studies. Her research focuses on Game Based Learning, Educational Game Design and the examination of age and gender aspects in relation to digital games. Since 2014 she has been involved in several national and international research projects at the Center for Applied Game Studies at the Danube University Krems. Furthermore, she is involved in the course management of the Master's courses "Game Studies", "Media Game Pedagogy" and "Action Oriented Media Pedagogy" and teaches there as well. Since July 2018 she acts as Head of the Center.

W www.donau-uni.ac.at

John Groves

CEO, GROVES Sound Communications | Germany

John Groves is a composer, music producer and consultant on the use of sound and music in advertising and communications. In the early 90s he became one of the pioneers of Sound Branding, by developing a structured system for the creation and implementation of Brand and Corporate Sound Identities. GROVES Sound Communications has offices in Hamburg and London with representations in Stockholm, Zurich and Madrid. Their client list contains a number of distinguished brands such as Olympus, Wrigley's, Mentos, Bacardi, Audi, Nivea, BMW, and Visa. Mr. Groves lectures at universities and institutions including the University of Surrey/UK, the Hamburger Texterschmiede/Germany, the Miami Ad School/US and the Danube University Krems/Austria. He also holds workshops and master classes at the Typo International Design Conference, the Munich Media Days and the German Marketing Conference.



He is president of the Composers Club in Germany, vice president of FFACE – the Federation of Film and Audio-visual Composers of Europe, board member of ECSA – the European Composers and Songwriters Alliance, member of the Art Directors Club and deputy for the advisory board of the GVL. He has published several articles in trade magazines and books.

W www.groves.de

Sean Hickey

Senior Vice President Sales and Business Development, Naxos of America | US

Sean Hickey is the Senior Vice President of Sales and Business Development at Naxos of America, the largest-volume distribution, sales and marketing company for classical music globally. He regularly speaks on new media and musician entrepreneurship throughout the world and lectures at Danube University Krems/Austria. As a composer he has had works commissioned by musicians and organizations including for Lincoln Center for the Performing Arts, the St. Petersburg Symphony, Michala Petri, Avi Avital, and the Fine Arts Quartet. His compositions have been internationally released by Delos and Naxos American Classics, and performed by top musicians in several countries. His first commercial recording, “Left at the Fork in the Road”, featuring a selection of his chamber and orchestral works, broke the Billboard Top 100 Classical Chart. Mr. Hickey is also a published poet and writer of music reviews, CD liner notes, and travelogues.

W www.seanhickey.com



Miguel Kertsman

Composer, Music Producer, Record Industry Executive & Music Technology Consultant, Academic Director MA Programs, Center for Applied Music Research, Danube University Krems | Austria

Miguel Kertsman's music transcends genres embracing Classical Music, Jazz, Rock, World, Electronic, Film, and Games. His works have been performed or recorded by world class artists such as guitarist John Williams,

the London Philharmonic Orchestra, conductor Dennis Russell Davies, singer Angelika Kirchsclager, The Vienna Symphony Chamber Orchestra, etc. at Weill / Carnegie Hall NYC, Konzerthaus Wien, Bregenz Festival, The United Nations, St. Paul's at Covent Garden London, etc. His music is released or published by Sony Classical, RCA Victor Group (BMG), Universal Edition, and Naxos Records.

As a composer, recording artist, keyboardist, producer, and audio engineer, Kertsman's discography exceeds 200 international releases including a Grammy Award nomination and other awards. He designs curricula, and holds university lectures directing two MA programs at Danube University Krems. Lectures, master classes, colloquia and workshops on Composition, Music & Media, Music Management, and Contemporary Music Performance have included: Sibelius Academy, Helsinki Arts University, Dartmouth College, University of Music and Performing Arts Vienna, Northwestern University, etc. Mr. Kertsman has consulted for or held senior executive or technical posts with global record labels, studios, and concert halls on production, acoustics, music / audio technology, and audiophile production, in New York, London, Los Angeles, Chicago, Hamburg, and Chicago: Sony Corp, Sony music, Chesky Records, Kirkegaard Acoustics at Royal Festival Hall, Bavarian State Opera, and Berklee College of Music.

W www.miguelkertsman.com



Judith Merians

Entertainment Attorney and Business Executive for Warner Bros., Paramount Pictures, Fox Family Worldwide/Saban Entertainment, ABC Motion Pictures, Regent Entertainment, The Completion Bond Company, and ABC Television Network | US

Dr. Judith Merians has been an entertainment attorney and business executive for 27 years working in the major Hollywood studios and independent distribution companies in all areas of motion picture production, financing, and distribution, including international distribution in all media, multi-country co-productions, bank financed negative pickups, tax credit and

government subsidy financing. She has been integrally involved in more than 300 independently produced films closing all financing and completion guarantee arrangements, and negotiating international distribution and presale agreements. She currently dedicates her professional life to teaching various film related subjects in the US and Europe. For the past 22 years she has been an adjunct professor at the University of California at Los Angeles/US. In addition she periodically teaches at Filmakademie Baden-Württemberg/Germany, and Danube University Krems/Austria. She has presented a series of film workshops in Paris.

Dr. Merians has held senior legal and executive positions at Warner Bros.(Deputy Chief Legal Counsel), Paramount Pictures, Fox Family Worldwide/Saban Entertainment, ABC Motion Pictures, Regent Entertainment, The Completion Bond Company, and at the ABC Television Network. She has taught at the Los Angeles Film School, the American Film Institute, the Moscow Film School, and the Tokyo Film School.



Micki Meuser

Board member of GEMA Germany; film music composer, producer and musician | Germany

Thomas Wallentin

Expert on IP Law in Europe and China | Austria

Prof. Dr. Thomas Wallentin is a leading exponent on IP Law in Europe. Based in Vienna, his former and current law firms have been involved with major international film production deals, also with focus on Media, IT, and Sports Law. Dr. Wallentin holds seminars on Copyright Law and lectures at the Danube University Krems and the University of Music and Performing Arts Vienna. His expertise also extends to Chinese Intellectual Property Law and business relations with China. Dr. Wallentin is a member of the Independent

Film & Television Alliance panel of arbitrators in Los Angeles, the Austrian Association for Industrial Property, the Vienna Bar Association, The International Bar Association, and Licensing Executives Societies in Europe (LES). He has published the book, "Sport und Urheberrecht – Ein sportlicher Streifzug durch das Urheberrecht" among other publications.

W www.kunzwallentin.at/team/thomas-wallentin



Teilnahmebedingungen:

<https://wko.at/aussenwirtschaft/teilnahmebedingungen/teilnahmebedingungen-inlandsveranstaltungen.pdf>

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07.10.2019

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