

## Privacy policy for graduates and alumni club members of the University of Continuing Education KREMS

In accordance with the General Data Protection Regulation (GDPR), we inform you about the processing of your personal (p) data after completion of your studies.

### Controller according to Art. 4 Z 7 GDPR

University for Continuing Education KREMS (Danube University KREMS)  
Dr.-Karl-Dorrek-Straße 30  
3500 KREMS an der Donau (in the following briefly "we" or "us")

### Contact us

Mag. Mag.(FH) Katharina Ranjan  
[datenschutz@donau-uni.ac.at](mailto:datenschutz@donau-uni.ac.at) or +43 2732 893-2229

## Graduates

In the course of your studies, your data was collected automatically in our Customer Relationship Management (CRM), digital teaching, communication and administration platform Moodle and newsletter systems, such as your *first and last name* and *contact data*. It will be processed in our legitimate interest after your studies to inform you about our offers and events relating to lifelong learning and to establish contact for research purposes (e. g. surveys) until you explicitly object to them.

If you do not wish to receive newsletters or e-mails, you can unsubscribe at any time using the links in the mailings or under <https://www.donauuni.ac.at/de/aktuelles/newsletter/abmelden.html> (newsletter) and <https://www.donauuni.ac.at/de/universitaet/e-post/abmelden.html> (other mailings, e-mail).

**Legal basis:** Art. 6 (1) lit b, c, e, f GDPR and § 107 Telecommunications Act (TKG) (customer relationship)

## Alumni Club Members

The personal data we collected during registration for the Alumni Club is used for these purposes:

- 1) for member administration including regulars' table management and statistical evaluations,
- 2) to administer the parking entitlement associated with the club card at Campus Krems, as well as
- 3) to prepare, conduct and follow up events and/or competitions and the cooperation with event partners associated therewith on a case-by-case basis, given your participation.

**Legal basis:** Art. 6 para. 1 lit b GDPR

Non-provision of this data is an obstacle to membership in the Alumni Club.

**Storage period:** We store your p data until the termination of membership or within the framework of events or competitions up to a maximum of 4 years thereafter or until the expiry of any statutory storage periods (according to the Austrian Commercial Code UGB).

**Recipients:** We will pass on your p data to the staff of the regulars' tables, the FM Plus for the allocation of parking permits and to the cooperation partners of our events listed in the invitation if necessary, within the framework of the organization.

P data of the prize winners of our competitions may be passed on to the sponsors of prizes on a case-by-case basis, e. g. to redeem free tickets.

## Your rights

To exercise your rights to information, rectification, deletion, data transmission, restriction of processing or revocation of consent or objection to the processing of your p data, please contact the above mentioned data protection officer.

If you have any complaints, please contact the Austrian Data Protection Authority ([www.dsb.gv.at](http://www.dsb.gv.at)).