**DIGITAL EVOLUTION SCORECARD | AUSTRIA**

**SELECTED STATS | AUSTRIA**

- 2019 e-commerce transaction value: €9.1b
- Average time spent daily on social media: 01:20 hrs
- Percentage of population using the internet: 87.8%
- Fixed Broadband Average Speed (Mbps): 70.50 (Download) | 18.78 (Upload)

**STATE**

- Value: 75.42
- Rank: 21

**MOMENTUM**

- Value: 36.40
- Rank: 83

**ZONE**

- STALL OUT

**DRIVER RADAR CHARTS | AUSTRIA**

How Austria's current state and historical growth across 4 key drivers of digital evolution compare against its regional peers and the world at large.

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**HISTORICAL GROWTH**

**STATE OF THE NATION**

**INNOVATION**

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**INSTITUTIONS**

- Austria
- Global Median

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**VALUE RANK**

- 36.40
- 83

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**DIGITAL EVOLUTION MOMENTUM**

- 75.42
- 21

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**DIGITAL EVOLUTION STATE**

- STALL OUT

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**DIGITAL EVOLUTION ZONE**

- STALL OUT

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**DIGITAL EVOLUTION CHARTS**

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**DIGITAL PLANET**

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**THE Fletcher SCHOOL**

TUFTS UNIVERSITY

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**DIGITAL EVOLUTION SCORECARD | AUSTRIA**
DIGITAL EVOLUTION SCORECARD: AUSTRIA

How Austria stacks up against the world across 4 key drivers of digital evolution, 13 composite components, and 35 base clusters

DEMAND

State of the Human Condition: 80.90
Ability to Adopt: 91.39
Ability to Demand: 66.93
Consumer Spending: 61.97

Digital Inclusion
Class Digital Divide: 91.50
Gender Digital Divide: 76.99
Rural Digital Divide: 57.86

Device and Broadband Uptake
Device Affluence: 92.16
Fixed Broadband Uptake: 83.89
Mobile Broadband Uptake: 59.26

Digital Payment Uptake
Financial Inclusion: 79.91
Use of Digital Money: 58.00
Use of Mobile Digital Money: 19.45

SUPPLY

Access Infrastructure
Communications Infrastructure: 47.43
Electricity: 98.29
Internet Speed: 57.10
Mobile Access Affordability: 78.59
Mobile Access Availability: 98.23

Fulfillment Infrastructure
Postal Delivery: 99.68
Traditional Transport: 73.90

Transaction Infrastructure
Access to Financial Institutions: 79.22
Electronic Payments: 20.45
How Austria stacks up against the world across 4 key drivers of digital evolution, 13 composite components, and 35 base clusters.