

# OUTPUT T3.4 – part3

## Learning interaction

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**Title** Workshop on Cultural Resources of the Danube  
Region Route

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Final version  
12/2022

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**Project ID** DTP3-1-359-2.2



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## 1. Topic

Developing the future Cultural Route - Workshop with a theoretical part and round-table discussion for project partners and associated partners of the Living Danube Limes project.

## 2. Objective

An international workshop was held for national and international experts to develop the corner stones of a future Danube Limes Cultural Route that spans the entire Danube Region. The main objective of a workshop was setting the corner stones of future Cultural Route (Cultural Route of Council of the Europe – type), which will connect the Danube Region through the Roman heritage on the former border Limes Romanus.

## 3. Target Groups

- Experts in cultural heritage management.
- Experts in archaeology, architecture, restoration and urban development
- Higher Education Experts

## 4. Schedule

The workshop was divided into two parts. The first theoretical part with thematic lectures and the second discussion part. The lectures focused on the "phenomenon" of the cultural route, the connection of the Council of Europe programme with the European strategy for the Danube Region, as well as the Museum Cluster plan and the connection of the mobile application Living Danube Limes. As part of the discussion, the participants were divided into two working groups while using a virtual shared whiteboard in which they wrote their notes and ideas. At the end of the workshop, the groups came together and gave a report on the results of their brainstorming on the topic of future cultural route based on Limes Romanus heritage.

## 5. Implementation and approach

The workshop was organised as an online meeting. The first theoretical part of the workshop served to explain some basic components of the Cultural Routes issue. The presentations were devoted to the definitions of the Cultural Route of the Council of Europe, its connection with the European Strategy for the Danube Region (EUSDR) and the basic principles of establishing the Cultural Route. The second practical part of the workshop was divided into three parts:

### Session 1. Warm-up with Mentimeter - minutes

- Short Welcome and Introduction
- Warm – questions to see the dynamics among the participants.
  - What is your main motivation to participate in the Workshop?

- Please raise your virtual hand if you already have visited a Cultural Route for your own interest!

## **Session 2. Discussion, Participants were divided into two groups**

- Experiences related to the connecting cruise
  - We would like to collect the most important lesson-learnts of the Connecting Cruise country by country that could be a useful input for the development of future cultural route.
  - Highlight the biggest learnings based on your recent experiences (e.g., most attractive things for visitors, great surprises, struggles and difficulties, things to change, etc.).
- Reflecting on the establishment of a future Cultural Route along the Danube Limes
  - Let's imagine that we are all in the future, sometime in 2023... and that we are just about to establish a European Cultural Route along the Danube Limes.
  - What could be the strength of it?
  - What could be its weakness?
  - What could be the opportunities of it?
  - What could be the threats of it?
  - What has to be done to start the process?
  - What other practical things should be considered?
- Possible route type:
  - What do you think? Would it be a linear or territorial route?
- Possible names
  - Do you have any idea how to name the route?
- Possible programme frames that could support this initiative
  - Can you suggest European programmes that could support the establishment of the route?
- Possible forms of operation
  - Could you suggest any “working formula” that could be suitable for the sustainable operation of a Cultural Route? (e.g., association, project consortium, other institutional/entrepreneurial forms, etc.)
- How could Bulgaria and Moldova be better represented in Europe with its cultural routes?
- Any other ideas, concept ideas?
- Do you have any other input that could enrich the concept of the Cultural Route?

## **Session 3. Wrap-up**

- Short summary of each group: Is there anyone who would be happy to share and wrap up the results of his or her room discussion?
- Next steps: The results of this workshop will be written in a document that will be shared with you this year.

- We arrived at the last part of the workshop, before we say good bye, please have a look again to the same questions we had in the beginning.  
*'Why was it relevant for you to participate in the workshop?'*
  - I could share my experiences regarding the connecting cruise
  - I am interested in developing a future cultural route
  - Both
  - None of them.

## 6. Learning Contents

### 6.1 Theoretical knowledge and Ideas exchanged

Thematic Theoretic Lectures on:

- Cultural Routes of the Council of Europe, Cultural route concepts, their Planning and management principles.
- ROUTES4U FEASIBILITY STUDY - The Cultural Routes of the Council of the Council of Europe and the Danube Region (EUSDR).
- Museum structure in the Danube Limes Region.
- Living Danube Limes mobile App and Web – How to update database and possibilities of adding new data.

Main Topics for discussion and brainstorming

- Experiences related to the connecting cruise – Danuvina Alacris
- Reflecting on the establishment of a future cultural route along the Danube Limes –
- SWOT analyse of the future culture route
- Looking for possible route type - linear, territorial, archipelago type?
- Looking for possible names of a new route
- Possible European programme frames that could support this initiative
- Possible forms of operation - 'working formula' - association, project consortium et.

## 7. Case study: Workshop on the Cultural Route of the Danube Region

### 7.1 Contribution to project objectives

The results of the workshop on Danube Region Cultural Route contribute to the following project general incentives:

- Laying of foundations for the creation of a European Cultural Route connecting the whole Danube Region; connecting the region and helping to address challenges of public and political disinterest in the cultural, economic, and touristic potential of Roman heritage sites along the Danube.
- Drawing attention to the status of UNESCO World Heritage by a) creating public attention and political support of investment measures in the preservation and presentation of the rich Roman heritage, b) becoming integral part of the future Danube Limes Cultural Route, and c) enhancing the understanding and awareness of a connected Danube Region.

And to the following project deliverables/outputs/general incentives:

- Deliverable D.T3.2.1 Developing the corner stones of a future Danube Region Cultural
- Output T3.1 - Guideline outlining cornerstones of a possible future cultural route in the Danube region

## 7.2 Annex: Event Report of the Workshop - Corner stones future Danube Region Cultural Route

### **Title of event:**

Cornerstones of the future cultural route of the Danube Region

### **Type of event:**

Workshop with theoretical part and round-table discussion

### **Date of the event:**

24 November 2022

### **Venue of event:**

Online meeting

### **Participating Partners:**

Host STUBA (PP) Slovak University of Technology in Bratislava and KÖME (PP) Association of Cultural Heritage Managers with support of the LDL Project partners (LP+PPs)

## Topics covered by event:

### Preparatory Topics & Lectures:

- Cultural Routes of the Council of Europe, Cultural Route Concepts, Their planning and management principles.
- ROUTES4U FEASIBILITY STUDY - The Cultural Routes of the Council of the Council of Europe and the Danube Region (EUSDR).
- Museum structure in the region of the Danube Limes.
- Living Danube Limes mobile App and Web – How to update database and possibilities of adding new data.

### Main Topics & discussion

- Experiences related to the connecting cruise – Danuvina Alacris
- Reflecting on the establishment of a future cultural route along the Danube Limes - • SWOT analysis of future culture route
- Looking for possible route type - linear, territorial, archipelago type?
- Looking for possible names of a new route
- Possible European program frames that could support this initiative
- Possible forms of operation – “working formula” – association, project consortium et.

## Dissemination of the following deliverables/outputs through event:

1. Deliverable D.T3.2.1 Developing the corner stones of a future Danube Region Cultural
2. Output T3.4 – Learning interaction – workshop on the Danube Region Cultural Route
3. Output T3.1 - Guideline outlining the cornerstones of a possible future cultural route in the Danube region

## Further description:

During its duration, the Interreg project Living Danube Limes mainly focused on summarising the Roman cultural heritage in individual countries along the Danube River. In the project, we took a closer look at selected localities - pilot sites, for which virtual reconstructions were also processed. The project brings an analysis of museums, sustainable tourism, and branding in the form of a mobile application and a cruise of a replica of the Roman rowboat Danuvina Alacris along the Danube River from Germany to the Black Sea. The definition and symbolic "laying of corner stones" of the future cultural route with the theme of

Roman cultural heritage on the Danube are the culmination of the project and open the door to the challenging process of the Council of Europe Cultural Route certification itself.

The workshop was divided into two parts. The first theoretical part with thematic lectures and the second discussion part. The lectures focused on the "phenomenon" of the cultural route, the connection of the Council of Europe programme with the European strategy for the Danube Region, as well as the Museum Cluster plan and the connection of the mobile application Living Danube Limes. As part of the discussion, the participants were divided into two working groups while using a virtual shared whiteboard in which they wrote their notes and ideas. At the end of the workshop, the groups came together and gave a report on the results of their brainstorming on the topic of future Cultural Route based on Limes Romanus heritage.



## Obligatory annex:

invitation and program for sending via email or mail :



Interreg  
Danube Transnational Programme  
Living Danube Limes

### Workshop Corner stones future Danube Region Cultural Route

24<sup>th</sup> November 2022

10.00-12.00 am – 13.00-15.00 pm

Meeting: **Online**  
Duration: **1 day**  
Participants: **All partners of project**

KÖME STU FAD

### AGENDA

#### Workshop - Corner stones future Danube Region Cultural Route

##### online workshop

24.11.2021

online - microsoft teams

#### Block 1 - theoretical lectures (lead by STUBA + NTC BG Guide)

- |               |  |
|---------------|--|
| 09:00 – 09:10 | Invitation and Introduction to the workshop  |
| 09:15 – 10:00 | Cultural Routes of the Council of Europe, Cultural route concepts, their planning and management principles. (Pavol Pauliny) |
| 10:00 – 10:30 | ROUTES4U FEASIBILITY STUDY - The Cultural Routes of the Council of Europe and the Danube Region (EUSDR). (Martin Varga)      |
| 10:30 – 10:45 | Museum structure in the Danube Limes Region. (Desislava Mincheva)  |
| 10:45 – 11:30 | Living Danube Limes mobile App and Web – How to update database and possibilities of adding new data. (Roman Hajtmánek)      |
| 11:30 – 12:00 | Discussion and Invitation to 2nd part of workshop  |

12:00 – 13:00      Launch break

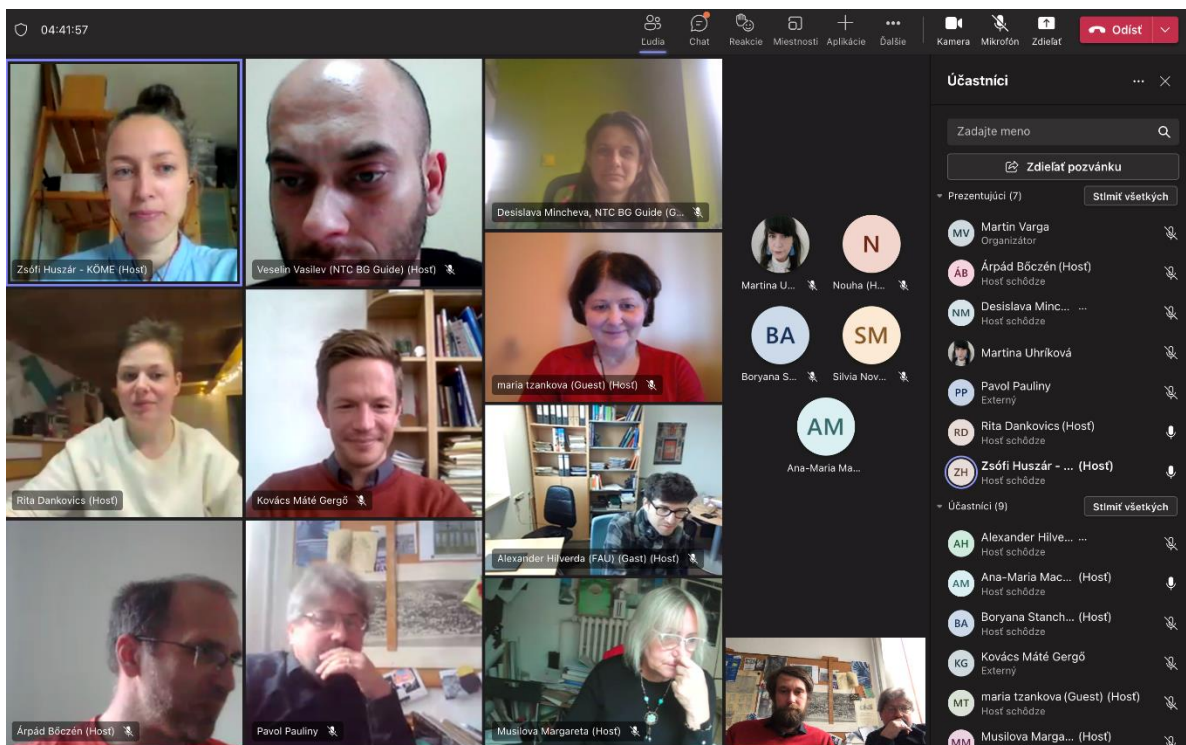
#### Block 2 - Guided discussion in working group (lead by KÖME)

- |               |   |
|---------------|---|
| 13:00 – 13:50 | Understanding the place – defining the corner stones of new Cultural route using knowledge and knowhow of the LDL project – aiming on Low-Danube countries as top priority in the development, Definition of cultural heritage, Definition of theme |
| 14:00 – 14:45 | Assessing the place – SWOT analyse, overall objectives, ideas about new European network within Limes Romanus   |
| 14:45 – 15:00 | Conclusion  |

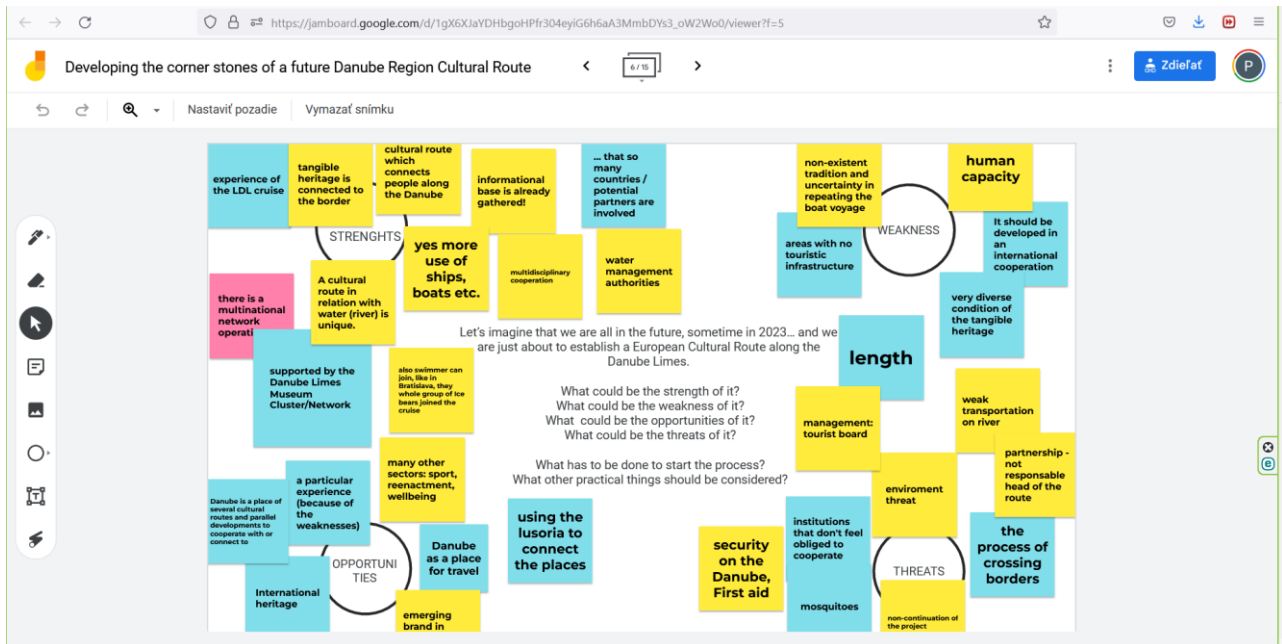
## Further annexes:



## Invitation and start of the workshop.



## Discussion in the second part of the workshop.



Brainstorming on workshop tasks using virtual whiteboard to collect ideas.

## Outreach

Number of participants in total:

20

Target groups reached through the event:

Target groups (in accordance to AF section C.2.2)	Target value	Institutions/interest groups/key persons present at the event
local public authorities		
regional public authorities		
national public authorities	1	Monument Board of the Slovak Republic, Anna Tuharská
higher education and research	5	Danube University Krems, Slovak University of Technology, Ion Mincu University of Architecture and Urbanism, BME - Faculty of architecture
education/training centres and schools		
SME (small and medium enterprises)		
general public	14	Participants
interest groups including NGOs		

international organisations under national law		
international organisations under international law		
sectoral agencies		
infrastructure and (public) service providers		

### *List of participants*

Workshop - Cornerstones of the future Danube Region Cultural Route - 24 November, 2022
List of participants

1.	Martina Uhríková - STUBA - Faculty of architecture and design
2.	Zsófi Huszár - KÖME
3.	Rita Dankovics - KÖME
4.	Martin Varga - STUBA - Faculty of architecture and design
5.	Pavol Pauliny - STUBA - Faculty of architecture and design
6.	Kovács Máté Gergő - BME - Faculty of architecture
7.	Anna Maria Kaiser - DUK
8.	Christina Einwögere
9.	Veselin Vasilev (NTC BG Guide)
10.	Ana-Maria Machedon (UAUIM)
11.	Nouha Bensalem - NTC BG Guide
12.	Victoria Darie
13.	maria tzankova
14.	Boryana Stancheva ADRM
15.	Desislava Mincheva, NTC BG Guide (Guest)
16.	Raffaela Woller - DUK
17.	Árpád Bóczén - KÖME
18.	Alexander Hilverda (FAU)
19.	Roman Hajtmanek - STUBA - Faculty of architecture and design
20.	Anna Tuharská - Monument Board Alovakia