

Professional MBA

International Business

Master of Business Administration – 4 semesters part-time
Master of Business Administration – 3 semesters full-time

Danube University Krems. Danube Business School.
www.donau-uni.ac.at/ib-mba



PRME

The logo for ACBSP Accredited, featuring a stylized sunburst or starburst graphic above the text "ACBSP ACCREDITED".

ACBSP
ACCREDITED

Professional MBA International Business

General Management in a Global Context!

We live in a complex, ever-changing world, with several opportunities and challenges ahead of us. In this Global World we need managers with an intercultural mindset and a strategic vision. The Professional MBA International Business is a program that trains people to analyze and solve global management issues. The program provides a unique learning experience where formal knowledge transfer of technical concepts is deeply rooted in business practice. Managers will be provided with necessary tools and learn to formulate alternative strategies for meeting these challenges and to reflect on the implications of different strategic options.

General Management Modules

The General Management core modules cover state-of-the-art economic and management science related topics in a high quality master-level. Students of the program are provided with all relevant knowledge, methods and instruments to be prepared for leadership positions.

Specialization Modules

Module 1 (Compulsory Module)

International Finance and Global Business Dynamics (3.5 + 3.5 ECTS)

- > Importance of International Finance Environment for Business
- > Development and Elements of the Global Financial System
- > Insights on Global Dynamics of doing business on an international scale
- > An understanding of the Responsiveness-Integration Dilemma of MNE's

Module 2 (Compulsory Module)

European and International Business Law (7 ECTS)

- > Legal Environment of Business
- > Basic Concepts and Terminology
- > Interaction between Local and International Legal System

Electives

Module 3 – Either one international study trip or Business Simulation (7 ECTS)

- > Vancouver – Canada: Venture Capital & Mergers and Acquisitions
- > Silicon Valley – US: Entrepreneurship
- > Shanghai – China: Doing Business in Asia
- > Lisbon – Portugal: Excelling in Leadership
- > Boulder, Colorado – US: Authentic Leadership & Ethics
- > Business Simulation

Target Group

Experts and managers from any field and industry that wish to prepare for their next career step in an international context.

Learning Format

Blended learning

Alternatively, all general management modules may be completed via online distance-learning (available only in German).

Language

English, German

Degree

Master of Business Administration – MBA

Duration

- > 4 semesters, part-time
- > 3 semesters, full-time

ECTS-Points

90 ECTS

Information and Application

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Danube University Krems. The University for Continuing Education.