

OUR LOVE IS COFFEE. AND YOURS?



WHAT WE OFFER YOU:

- An **international work environment** in a family-owned company with a history of more than **150 years**.
- A **monthly gross salary** of at least € 1,700.00
- **Barista training** in our in-house coffee academy
- **Employee discount** on our products
- ...and of course, great quality **coffee and tea** all day long

INTERESTED?

Then send your **CV**, **motivational letter**, and **possible starting date** to our external recruitment partner:

Ms. Nina Herrmann
office@frauherrmann.at

Please also read our privacy policy:
www.meinlcoffee.com/privacy-policy/

CONTACT:

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You are an enthusiastic marketing student and coffee lover who is looking for an internship opportunity to shape your marketing skills? You want to make an impact on a brand and gain broad international experience in the FMCG industry? Then have a closer look at this:

INTERNSHIP: GLOBAL MARKETING (m/f/x)

Fulltime: 38.5 h | Temporary: 6 month | Location: Vienna | Start: immediately

During your internship, you will manage both creative as well as administrative projects, with a focus on retail marketing and packaging development.

WHAT YOU WILL FOCUS ON:

- Prepare communications and sales material to support launch preparations for a new Retail product line
- Support developing Retail PoS activities for our key markets (i.e. promotion items, displays, and promotional toolkits)
- Manage project-related packaging artwork changes across our entire coffee and tea portfolio (both Retail and HoReCa)
- Support managing the global trade foods portfolio (product updates, alignment with countries, handling artworks updates, and maintaining the artworks master files based on the incoming inputs)
- Produce market and trend analyses (evaluate qualitative and quantitative data, generate findings and actions)
- Support the global marketing team in daily general administrative and operational tasks

WHAT YOU BRING TO THE TABLE:

- Advanced studies (min. 4th semester) in Business and/or Marketing
- Ideally gained first work experience in the FMCG-industry
- Independent and structured way of working
- High level of proactivity and hands-on mentality
- Strong working knowledge of MS Office, particularly PowerPoint
- Business fluency in English; German is a plus