What we offer you:
- An international work environment in a family-owned company with a history of more than 150 years.
- A monthly gross salary of at least € 1,700.00
- Barista training in our in-house coffee academy
- Employee discount on our products
- ...and of course, great quality coffee and tea all day long

Interested?
Then send your CV, motivational letter, and possible starting date to our external recruitment partner:
Ms. Nina Herrmann
office@frauhermann.at

Please also read our privacy policy:
www.meinlcoffee.com/privacy-policy/

You are an enthusiastic marketing student and coffee lover who is looking for an internship opportunity to shape your marketing skills? You want to make an impact on a brand and gain broad international experience in the FMCG industry? Then have a closer look at this:

Internship: Global Marketing (m/f/x)
Fulltime: 38.5 h | Temporary: 6 month | Location: Vienna | Start: immediately

During your internship, you will manage both creative as well as administrative projects, with a focus on retail marketing and packaging development.

What you will focus on:
- Prepare communications and sales material to support launch preparations for a new Retail product line
- Support developing Retail PoS activities for our key markets (i.e. promotion items, displays, and promotional toolkits)
- Manage project-related packaging artwork changes across our entire coffee and tea portfolio (both Retail and HoReCa)
- Support managing the global trade foods portfolio (product updates, alignment with countries, handling artworks updates, and maintaining the artworks master files based on the incoming inputs)
- Produce market and trend analyses (evaluate qualitative and quantitative data, generate findings and actions)
- Support the global marketing team in daily general administrative and operational tasks

What you bring to the table:
- Advanced studies (min. 4th semester) in Business and/or Marketing
- Ideally gained first work experience in the FMCG-industry
- Independent and structured way of working
- High level of proactivity and hands-on mentality
- Strong working knowledge of MS Office, particularly PowerPoint
- Business fluency in English; German is a plus