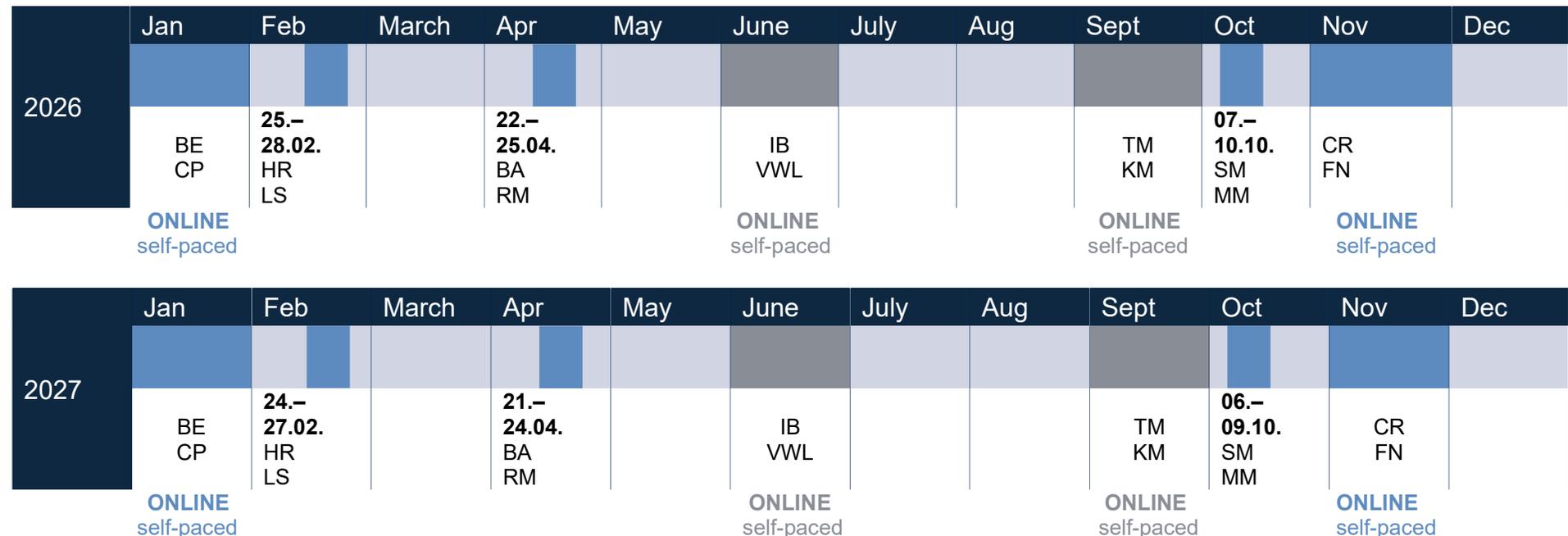


# General Management Modules - English

Master of Business Administration



■ Compulsory Modules    ■ Elective Modules

BA: Business Analytics  
 CP: Managing Complexity & Project Management/online  
 TM: Transformative Management/online  
 KM: Knowledge Management & Innovation/online  
 IB: International Business/online

SM: Strategic Management  
 MM: Marketing Management  
 CR: Controlling & Reporting/online  
 FN: Corporate Financial Management  
 BE: Business Ethics/online

RM: Research Methods  
 HR: Human Resources  
 LS: Leadership  
 VWL: Managerial Economics/online

Notice: Changes of dates are possible.