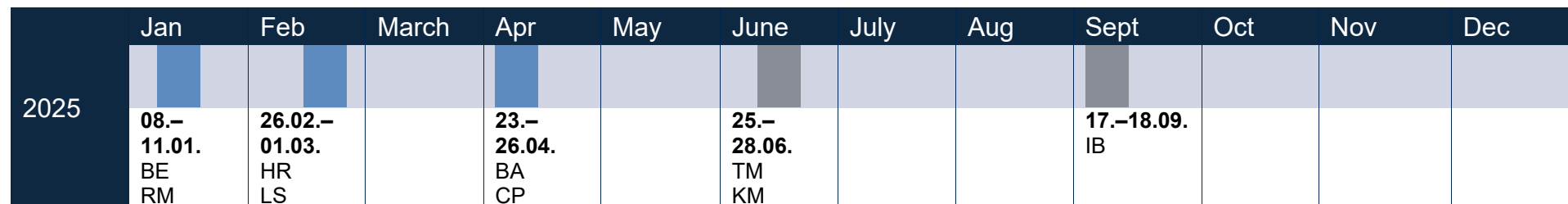
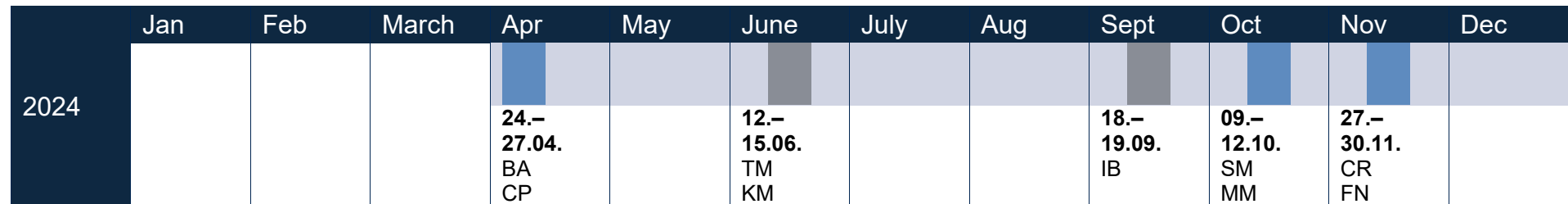


General Management Modules - English

Master of Business Administration



■ Compulsory Modules ■ Elective Modules

BA: Business Analytics
CP: Managing Complexity & Project Management
TM: Transformative Management
KM: Knowledge Management & Innovation
IB: International Business

SM: Strategic Management
MM: Marketing Management
CR: Controlling & Reporting
FN: Corporate Financial Management
BE: Business Ethics

RM: Research Methods
HR: Human Resources
LS: Leadership

Notice: Changes of dates are possible.