



Danube University Krems is specialized in academic continuing education and offers master's programs and courses in the fields of • Medicine, Health and Social Services • Economics and Business Management • Law, Administration and International Affairs • Education, Media and Communication as well as • Arts, Culture and Building. With more than 8,500 students and 17,000 alumni from 90 countries, Danube University Krems is one of the leading providers of structured courses throughout Europe. The university combines more than 20 years of experience in postgraduate education with innovation in research and teaching. Krems is located in the unique natural and cultural landscape of the Wachau Region, eighty kilometers outside of Vienna.

**Danube University Krems**  
The University for Continuing Education



# MA Global Studies

Master of Arts (MA) – 4 semesters, continuing education  
Certified Program (CP) – 2 semesters, continuing education

[www.donau-uni.ac.at/globalstudies](http://www.donau-uni.ac.at/globalstudies)

## Information

Alexandra Zeilinger  
Danube University Krems  
Department for Migration and Globalization  
Dr.-Karl-Dorrek-Straße 30, 3500 Krems, Österreich  
Tel. +43 (0)2732 893-2568  
Fax +43 (0)2732 893-4000  
[alexandra.zeilinger@donau-uni.ac.at](mailto:alexandra.zeilinger@donau-uni.ac.at)



Internationalization and globalization are central social processes and spheres of activity in the 21<sup>st</sup> century. Understanding complex economic, social and political contexts and structures, and the ability to think in a network and recognize implications for strategic planning and management challenges are key competencies for leaders.

Graduates of the Global Studies programme are able to describe the phenomenon of globalization in its many aspects and explain the interactions between individual social processes and dimensions. They know about historical as well as current developments and can define societal challenges in separate spheres of activity as well as formulate goals for the respective social and political environment and create a coherent planning towards these goals.

# Dynamics of a Globalized World



## Target Group

managers and executives in the following areas:

- > politics and administration
- > international business
- > strategic management
- > interest representation
- > international organisations
- > development cooperation

## Admission Requirements & Degree

- > an academic degree (at least a Bachelor) (for MA and CP) or equivalent qualification with a secondary school diploma (university entrance qualification) and at least four years of suitable work experience (for CP) and
- > a successful admissions' interview with the course director

## Final Examination

- > one written or oral examination for each compulsory and elective course
- > successful participation in the seminars as well as completing and defending a master's thesis

## Language

English, certain elective courses in German

## Location

Danube University Krems

## Start

yearly in Autumn – see website  
continuously possible

## Degree

### Master of Arts (MA)

Length: 4 semesters, continuing education  
ECTS-Points: 90 ECTS  
Fee: EUR 10,200.–

### Certified Program (CP)

Length: 2 semesters, continuing education  
ECTS-Points: 30 ECTS  
Fee: EUR 3,600.–

## Scientific Director

Univ.-Prof. Dr. **Mathias Czaika**  
Head of Department Migration and Globalization,  
Danube University Krems

## Course Director

Mag. **Friedrich Altenburg, MSc.**  
Deputy Head of Department Migration and Globalization,  
Danube University Krems

## Curriculum

### Compulsory Courses

- > Learning and Academic Structure
- > Scientific Work
- > Seminar Master-Thesis
- > Globalization: History, Economy and Politics
- > Migration, Diaspora and Transnationalism
- > Conflict and Security
- > Corporate Policy in times of Globalization
- > Societal Mega-Trends and Challenges
- > Diversity, Culture and Gender

### Elective Courses

- > Methods Empirical Social Research
- > Theory and Practices: Intercultural Communication
- > International Excursion Europe
- > International Excursion outside of Europe
- > International Law and Politics
- > Up-to-date: Religion and Society
- > Extremism and Terrorism
- > Intercultural Management
- > Human Resource Management, Diversity
- > Up-to-date: Migration and Globalization

### Lecturers (selection)

- > DI **Reinhard Bacher** (GfP)
- > Prof.<sup>in</sup> Dr.<sup>in</sup> **Barbara Brenner**, Danube University Krems
- > Prof. Dr. **Mathias Czaika**, Danube University Krems
- > Dr. **Cengiz Günay** (Austrian Institute for International Affairs)
- > Ass. Prof. Mag. Dr. **Albert Kraler**, Danube University Krems
- > Ass. Prof. Dipl.-Ing.(FH) Dr. **Thomas Lampoltschammer**, M.A. MSc MBA, Danube University Krems
- > Prof.<sup>in</sup> Dr.<sup>in</sup> **Saskia Stachowitsch** (Austrian Institute for International Affairs)

## Learning Concept

The program can be completed with either a Master of Arts MA (4 semesters) or a certificate (2 semesters). In both cases, the syllabus is divided into compulsory and elective courses as well as a written thesis. The subjects are all offered in English. Electives can also be chosen from the German-language course portfolio.

Each subject consists of a presence phase, independent study of the required literature, which is managed through a learning platform in the internet (blended learning), and a final assessment.

The presence blocks usually last from Thursday 09:00 to Sunday 17:00 and take place at the Danube University Krems.

Small excursions may be included in the presence blocks. Excursions are also available abroad for the elective courses; however, the travel expenses are not included in the course fee.

### Components of the teaching program

- > goal-oriented knowledge acquisition of interdisciplinary scientific findings
- > development of personal skills for cultural adaptation
- > imparting methods and application-related foundations of intercultural cooperation in management-relevant areas

## Strengths of the course

The know-how gained from this course enables participants to competently analyse the numerous international and intercultural challenges facing society as a result of globalization. The students develop awareness of different perceptions and a connected mind-set that are needed in various multicultural settings.

### Therefore, this course starts with:

- > linking recent theory & practice
- > interdisciplinary structure & networking
- > providing knowledge about historical, political, economic, social, religious and cultural conditions
- > promotion of the ability to communicate effectively in intercultural settings