Target Groups
> MA and BA graduates of university programmes whose content is of relevance to collections
> Persons who would like to be qualified for leading positions in collecting institutions (for example, museum director, chief curator, managing director)
> All qualified persons who are interested in working in a collecting institution

Admission Requirements
> University degree in a relevant field from an Austrian university or an equivalent university degree in a relevant field from a foreign university or a general qualification to attend university plus a minimum work experience of four years in a relevant field or evidence of a minimum work experience of at least eight years in a relevant field and in an adequate position
> Successful completion of the application procedure
> Proof of sufficient knowledge of English and German

Languages
German/English

Venue
Danube University Krems

Start
Autumn 2017

Degree
Master of Arts – MA

Duration
5 semesters

ECTS-Points
120 ECTS

Course Fees
EUR 10,850 *
(not including value added tax; travel and accommodation expenses are not included)
* Tax deductible as an educational or training expense, payment in installments is possible.

Information
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Curriculum

Core Curriculum

1. History and theory of collecting, collections, and collecting institutions
2. Collecting strategies and management of collections
3. Concepts of collection care
4. Collection storage strategies
5. Collection-related research
6. Essentials of collection presentation
7. Fundamentals of text- and media-production for collecting institutions
8. Arts and cultural education for collecting institutions
   - Academic writing and scientific methods

Specializations

Specialization A: Management skills for collecting institutions
- Leadership and management strategies for collecting institutions (parts I and II)
- Marketing and public relations for collecting institutions
- Resource planning and management for collecting institutions

Specialization B: Exhibition Development

Specialization C: Digital Collection Management

Master’s Thesis

Please consult our homepage for more details concerning the study program:
www.donau-uni.ac.at/collectionstudies

Course Content

- Leadership concepts for collecting institutions
- Theoretical and practice-based knowledge for the development of future-oriented collection strategies
- Detailed resource planning for collecting institutions
- Development of marketing, promotion and fund-raising strategies for collecting institutions
- Future-oriented, interdisciplinary research strategies for collections
- Planning and implementation of innovative media concepts in the fields of collecting, exhibiting, and cultural education

Teaching Style

- The blended learning programme offers a well-balanced combination of practice-oriented, on-site study units and phases of online learning, conducted by international experts from the academic world as well as practitioners from collecting institutions.
- On-site study units held at the Danube University Krems and at our co-operating institutions present ample opportunities for networking with lecturers and fellow students.
- Small groups allow an intensive on-going involvement with the course’s contents.
- Phases of online learning allow for a flexible allocation of time and spacial resources, this enabling participants to absorb and reflect upon the specialist knowledge offered at their own individual pace.
- A steady process of continual assessment guarantees the quality of the course’s structure and content.

Leadership for Collecting Institutions

The MA-programme provides theoretical background and practical knowledge that is essential for the development of future-oriented strategies for collecting institutions such as museums, archives, and libraries.

The course work places strong emphasis on management and leadership skills. Hands-on seminars prepare participants for the core tasks of collecting institutions: acquisition, conservation, research, exhibition, and communication of humanity’s tangible and intangible heritages.

This interdisciplinary programme bridges the gap between museum training, research, and practice and aims to prepare participants for positions of leadership in collecting institutions.