



Professional MBA Specialization Sustainable Management

3 complementary locations

Krems: Unesco World Heritage Sight

Cologne: Dynamic Locations for International Companies

Lienz: Experiential Learning in the Alps

Danube University Krems. Department for Management and Economics.

www.donau-uni.ac.at/sustainability-mba

Professional MBA

Specialization Sustainable Management

This MBA program in Sustainable Management provides a holistic picture to understand the role of corporations and of individuals within social-ecological systems. Therefore, the student will be taught at the macro (society), meso (business) and micro (individual) level to understand interdependence between the natural environment, organizations and the individual. The aim of this program is not only to increase your Know How in Sustainable Management but above all to experience it through real-life exercises and group interaction. Our dynamic approach means we will leave the seminar room behind and take the learning experience into the nature environment. This creative methodology will be used to link rational thinking with creativity to unlock innovation.

Specialization Modules

Module 1 – Krems

Challenges and opportunities of a transformative society

- > Sustainability from a systems perspective
- > Characteristics of complex real world problems
- > Thinking in terms of interconnectedness

Module 2 – Cologne

Management with ethical reflections

- > Sustainable Management, Responsibility, and Social Entrepreneurship
- > Sustainable Supply Chain Management
- > Sustainable Innovation
- > Sustainable Finance
- > Intercultural perspective of CSR
- > CSR in times of Digitalization, Artificial Intelligence and Industry 4.0

Module 3 – Lienz

Leading with a sustainable mindset

- > New methods of sustainable leadership
- > Vision finding and self-development
- > Self-awareness and setting personal goals

Program structure	Professional MBA	Certified Program
> General Management Modules	7 online or in class	1 online
> Specialization Modules	interactive learning	
> Master-Thesis		

Language

English / German if required

Start

Rolling Admission

Degree

Master of Business Administration

4 semesters part time, 3 semesters full time, 90 ECTS

Certified Program

2 semesters part time, 28 ECTS

Target Group

Professionals who want to integrate the sustainability agenda into their everyday business either as executives, CSR experts or sustainability managers.

Admission Criteria

- > Austrian or equivalent foreign university degree and minimum of 2 years professional experience
- > Minimum of 6 years professional experience as an equivalent qualification to an university degree

Information

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