Professional MBA

Specialization

Sustainable Management

3 complementary locations

Krems: Unesco World Heritage Sight
Cologne: Dynamic Locations for International Companies
Lienz: Experiential Learning in the Alps

Danube University Krems. Department for Management and Economics.

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Specialization Modules

Module 1 – Krems
Challenges and opportunities of a transformative society
> Sustainability from a systems perspective
> Characteristics of complex real world problems
> Thinking in terms of interconnectedness

Module 2 – Cologne
Management with ethical reflections
> Sustainable Management, Responsibility, and Social Entrepreneurship
> Sustainable Supply Chain Management
> Sustainable Innovation
> Sustainable Finance
> Intercultural perspective of CSR
> CSR in times of Digitalization, Artificial Intelligence and Industry 4.0

Module 3 – Lienz
Leading with a sustainable mindset
> New methods of sustainable leadership
> Vision finding and self-development
> Self-awareness and setting personal goals

Language
English / German if required

Start
Rolling Admission

Degree
Master of Business Administration
4 semesters part time, 3 semesters full time, 90 ECTS

Certified Program
2 semesters part time, 28 ECTS

Target Group
Professionals who want to integrate the sustainability agenda into their everyday business either as executives, CSR experts or sustainability managers.

Admission Criteria
> Austrian or equivalent foreign university degree and minimum of 2 years professional experience
> Minimum of 6 years professional experience as an equivalent qualification to an university degree

Information
Mag. Romana Bates
Danube University Krems
Department for Management and Economics
Dr.-Karl-Dorrek-Straße 30, 3500 Krems, Austria
Tel. +43 (0)2732 893-2103
romana.bates@donau-uni.ac.at
www.donau-uni.ac.at/sustainability-mba

Danube University Krems is specialized in academic continuing education and offers exclusive master’s programs and courses in the fields of • Medicine, Health and Social Services • Economics and Business Management • Law, Administration and International Affairs • Education, Media and Communication as well as • Arts, Culture and Building. With more than 8,000 students and 16,000 alumni from 90 countries, Danube University Krems ist on of the leading providers of structured courses throughout Europe. The university combines more than 15 years of experience in postgraduate education with innovation in research and teaching. Krems is located in the unique natural and cultural landscape of the Wachau Region, eighty kilometers outside of Vienna.

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