Designing a curriculum around the needs of adults: the WBIS programme at the University of Chester
Work Based and Integrative Studies (WBIS)

• Since 98
• Whole programme Learning by Contract
• Specifically designed for working adults
• Award, title and curriculum (‘Pathway’) wholly negotiable with learner(s)
• Must relate to work and there must be sufficient underpinning knowledge in uni.
• Delivered by CWRS
Pedagogy

• Programme recognises value of practice knowledge and hence site of learning in the workplace

• Aims to enhance, deepen and extend practice knowledge by active reflective learning, informed by wider, authoritative reading

• Integrated into EQF in terms of learning levels, Learning Outcomes, Credit volume etc.
Preparing students

• First module is usually ‘Self Review and Negotiation of Learning’ (10 credits ECTS)
• Four elements- Learning CV, Learning in current job, Learning Pathway Rationale and exercise in reflective learning
• Designed to sensitise students to ‘learning’ as an active, continuous process
• Where claims for past learning are identified
Regulations, policy framework etc.

- No legal framework in the UK although there is guidance (weak)
- University regulations allow an award (ie Bachelor degree etc) to include up to two thirds past learning but credit at Level 6 must be new learning. Regulations vary between universities
Designing a WBIS Pathway

• Title must reflect experience and learning
• Pathway can include past formal, informal and non-formal learning
• Can also include current experiential, trans-disciplinary learning (ie workplace projects)
• As well as conventional subject modules-usually ones we have created but can be any university module
Integrating past learning

- Must be consistent with the award title
- Accreditation of Past Certificated Learning (APCL) is automatic provided it is consistent with the award title, authenticated (NARIC) and current (ie within last five years) - free
- If it is older we require a reflective essay up to half the normal word tariff either updating the knowledge or demonstrating application
Past Informal and Non formal learning

• Accreditation of Past Experiential Learning (APEL)- half fees
• Student provides evidence for the basis of the claim (Certificate, testimonial, letter of appointment etc)
• Writes a reflective review, up to half normal word tariff. Assessed on a Pass/Fail basis.
Assessing past learning

Review describes the experience, analyses the experience and then concludes by looking forward for future application.

The analysis will include subject specific literature but will also consider matters such as specific skills, competences, how effective the learning has been, the degree of skill attainment etc.

Obeys standard academic conventions, fully referenced.
An example, Title and Level 4.

Student has several years experience as a lab technician but no credit beyond Level 3. Negotiates title of “BSc Professional Laboratory Management (WBIS)”

Level 4 studies consist of Self Review module (10 credits ECTS) and claim for past learning based upon 11 years experience- Non-formal (courses) and Informal (lab routines etc) (50 credits ECTS)
Level 5

• 10 credit claim (APEL) focusing on lab Health and Safety issues
• 10 credit claims (APEL) each for Saylor Units Introduction to Chemistry CHEM101, Introduction to Molecular and Cellular Biology B10101, Microbiology B10307
• 10 credits each for completion of modules we created Managing and Leading People and Practical Marketing Communication
Level 6

• Current experiential learning (10 credits) on supervising learners in lab routines and practices
• Current experiential learning (10 credits) planning and leading a TV feature on the lab
• Designing a workplace project – 10 credits
• Completing the project (testing the effect of a sports product) – 30 credits
Lessons

Conventional curriculums are too inflexible to capture professional learning.
Professional/practice knowledge is different from academic/subject knowledge so that conventional curriculums, designed by tutors within a subject discipline framework cannot readily capture what practitioners know.

The learner is expected to adapt to the educator not the other way round.
Enhancing practice knowledge

Where educators do attempt something different they are largely engaged in the capture of professional knowledge (Credit exchange)

This presents practical difficulties with Learning Outcomes, Learning Levels, transparency etc

The real objective should be to deepen professional learning
Some thoughts..

At a deeper level this about knowledge and power

At present power resides wholly with educators to determine subject and curriculum

In the modern world knowledge does not just reside within universities and subject disciplines
Finally

There is very little practice anywhere, even where it has been established almost a century, where there is a legal right to obtain qualifications and credit.

Truly capturing past learning requires a tailored approach but this is not economic. The WBIS framework is mostly used for cohorts.