



Co-funded by the European Union

EDITH Entrepreneurship in Digital Health

International Master's Degree Programme



MEDICAL
UNIVERSITY
OF LODZ



UNIVERSITÀ DEGLI STUDI DI NAPOLI
FEDERICO II

University for
Continuing
Education KREMS



Institut Mines-Télécom



Boehringer
Ingelheim

digitalpharma
lab

TIMETABLE Entrepreneurship in Digital Health 2024-2025

<p>The healthcare system & the use of data</p>	<p>Wednesday 10. April (9 a.m.-1 p.m.): Introduction and lesson Wednesday 10. April (2 p.m.-6 p.m.): Exercise and project work Thursday 11. April (9 a.m. – 1 p.m.): Lecture Thursday 11. April (2 p.m. – 6 p.m.): Exercise and Use case Friday 12. April (9 a.m. – 1 p.m.): Lecture Friday 12 April (2 p.m. – 6 p.m.): Exercise and project work Wednesday 17. April (9 a.m.-1 p.m.): Lesson Wednesday 17. April (2 p.m.-6 p.m.): Evaluation</p>
<p>Healthcare data management</p>	<p>Thursday 18. April (9 a.m. – 1 p.m.): Lecture, Introduction to data management Thursday 18. April (2 p.m. – 6 p.m.): Exercise and team building Friday 19. April) (9 a.m. – 1 p.m.): Lecture, Healthcare data management: from theory to practice Friday 19. April (2 p.m. – 6 p.m.): Exercise and project work Tuesday 23. April (9 a.m.-1 p.m.): Lecture, Developing a healthcare data management strategy Tuesday 23. April (2 p.m.-6 p.m.):Exercise and project work Wednesday 24. April (9 a.m.-1 p.m.): Lecture, Processes, technologies, and tools... Wednesday 24. April (2 p.m.-6 p.m.): Exercise and project work</p>



Co-funded by the European Union

EDITH Entrepreneurship in Digital Health

International Master's Degree Programme



MEDICAL
UNIVERSITY
OF LODZ



UNIVERSITÀ DEGLI STUDI DI NAPOLI
FEDERICO II

University for
Continuing
Education Krems



INSTITUT MINEES-TÉLÉCOM



Boehringer
Ingelheim

digitalpharma
lab

New technologies in health I

Thursday 2. May (9 a.m.-1 p.m.): Introduction and lesson
Thursday 2. May (2 p.m.-6 p.m.): Exercise and project work
Friday 3. May (9 a.m.-1 p.m.): Lesson
Friday 3. May (2 p.m.-6 p.m.): Exercise and Use case
Thursday 16. May (9 a.m. – 1 p.m.): Lecture
Thursday 16. May (2 p.m. – 6 p.m.): Exercise and project work
Friday 17. May (9 a.m. – 1 p.m.): Lecture
Friday 17. May (2 p.m. – 6 p.m.): Evaluation

New technologies in health II

Thursday 23. May (9 a.m.-1 p.m.): Introduction and lesson
Thursday 23. May (2 p.m.-6 p.m.): Exercise and project work
Friday 24. May (9 a.m.-1 p.m.): Lesson
Friday 24. May (2 p.m.-6 p.m.): Exercise and Use case
Wednesday 29. May (9 a.m. – 1 p.m.): Lecture
Wednesday 29. May (2 p.m. – 6 p.m.): Exercise and project work
Friday 31. May (9 a.m. – 1 p.m.): Lecture
Friday 31. May (2 p.m. – 6 p.m.): Evaluation

Business models for digital healthcare

Thursday 13. June (9 a.m.-3 p.m.): Exercise (I), Business Modelling
Thursday 13. June (3 p.m.-6 p.m.): Lecture (I)
Friday 14. June (9 a.m.-3 p.m.): Exercise (II), Business Modelling
Friday 14. June (3 p.m.-6 p.m.): Lecture (II), Business Modelling
Saturday 15. June (9 a.m.-3 p.m.): Exercise (III), Business Modelling (III)
Saturday 15. June (3 p.m.-6 p.m.): Lecture (III), Business Modelling
Thursday 20. June (9 a.m.-3 p.m.): Exercise (IV), Business Modelling



Co-funded by the European Union

EDITH Entrepreneurship in Digital Health

International Master's Degree Programme



MEDICAL
UNIVERSITY
OF LODZ



UNIVERSITÀ DEGLI STUDI DI NAPOLI
FEDERICO II

University for
Continuing
Education Krems



INSTITUT MINEES-TELECOM



Boehringer
Ingelheim

digitalpharma
lab

	<p>Thursday 20. June (3 p.m.-6 p.m.): Lecture (IV), Business Modelling</p> <p>Friday 21. June (9 a.m.-3 p.m.): Exercise (V), Business Modelling</p> <p>Friday 21. June (3 p.m.-6 p.m.): Lecture (V), Business Modelling</p> <p>Saturday 22. June (9 a.m.-3 p.m.): Exercise (VI), Business Modelling</p> <p>Saturday 22. June (3 p.m.-6 p.m.): Lecture (VI), Business Modelling</p>
Cross cultural competence in digital health	(Thursday - Saturday) (9 a.m.-5 p.m.) 4- 6 July 2024
Digital transformation	<p>Wednesday 2. October (9 a.m.-1 p.m.): Lecture, Digital transformation: the role of innovation</p> <p>Wednesday 2. October (3 p.m.-6 p.m.): Exercise</p> <p>Thursday 3. October (9 a.m.-1 p.m.): Lecture</p> <p>Thursday 3. October (2 p.m.-6 p.m.): Exercise</p> <p>Friday 4. October (9 a.m.-1 p.m.): Lecture, Digital platforms</p> <p>Friday 4. October (3 p.m.-6 p.m.): Exercise and project work</p> <p>Monday 7. October (9 a.m.-1 p.m.): Lecture, Digital technologies for healthcare...</p> <p>Monday 7. October (3 p.m.-6 p.m.): Exercise and project work</p>
Method of collaboration	<p>Thursday 17. October (9 a.m.-1 p.m.): Introduction and lesson</p> <p>Thursday 17. October (2 p.m.-6 p.m.): Exercise and project work</p> <p>Friday 18. October (9 a.m.-1 p.m.): Lesson</p> <p>Friday 18. October (2 p.m.-6 p.m.): Exercise and Use case</p> <p>Thursday 24. October (9 a.m. – 1 p.m.): Lecture</p> <p>Thursday 24. October (2 p.m. – 6 p.m.): Exercise and project work</p>



Co-funded by the European Union

EDITH Entrepreneurship in Digital Health

International Master's Degree Programme



MEDICAL
UNIVERSITY
OF LODZ



UNIVERSITÀ DEGLI STUDI DI NAPOLI
FEDERICO II

University for
Continuing
Education Krems



INSTITUT MINEES-TÉLÉCOM



Boehringer
Ingelheim

digitalpharma
lab

	<p>Friday 25. October (9 a.m. – 1 p.m.): Lecture Friday 25. October (2 p.m. – 6 p.m.): Evaluation</p>
Leadership	<p>Thursday 7. November (9 a.m.-1 p.m.): Introduction and lesson Thursday 7. November (2 p.m.-6 p.m.): Exercise and project work Friday 8. November (9 a.m.-1 p.m.): Lesson Friday 8. November (2 p.m.-6 p.m.): Exercise and Use case Thursday 14. November (9 a.m. – 1 p.m.): Lecture Thursday 14. November (2 p.m. – 6 p.m.): Exercise and project work Friday 15. November (9 a.m. – 1 p.m.): Lecture Friday 15. November (2 p.m. – 6 p.m.): Evaluation</p>
International Entrepreneurship	<p>(Thursday - Saturday) (9 a.m.–5 p.m.) 9-11-January 2025</p>
Go to Market	<p>Thursday 16. January 2025 (9 a.m.-1 p.m.): Lecture, Trends, scenarios, and challenges of healthcare go to market (I) Thursday 16. January 2025 (3 p.m.-6 p.m.): Exercise Friday 17. January 2025 (9 a.m.-1 p.m.): Lecture, How to develop and implement a healthcare go to market strategy (II) Friday 17. January 2025 (3 p.m.-6 p.m.): Exercise and project work Thursday 23. January 2025 (9 a.m.-1 p.m.): Lecture, How to develop and implement a healthcare go to market strategy (III) Thursday 23. January 2025 (3 p.m.-6 p.m.): Project work Friday 24. January 2025, (9 a.m.-1 p.m.): Lecture & Exercise, Digital technologies for healthcare resilience & sustainability Saturday 25. January 2025 (9 a.m.-1 p.m.): Exercise</p>



Co-funded by the European Union

EDITH Entrepreneurship in Digital Health

International Master's Degree Programme



MEDICAL
UNIVERSITY
OF LODZ



UNIVERSITÀ DEGLI STUDI DI NAPOLI
FEDERICO II

University for
Continuing
Education Krems



Institut Mines-Télécom



Boehringer
Ingelheim

digitalpharma
lab

Digital health prototyping

Wednesday 29. January 2025 (3 p.m.-6 p.m.): Lecture
Thursday – Saturday 30. January – 1. February 2025 (9 a.m.-5 p.m.)

Business Lab

Thursday 8. May 2025 (9 a.m.–5 p.m.)
Friday 9. May 2025 (9 a.m.–5 p.m.)

Citizen & patients activities

Thursday 15. May 2025 (9 a.m.-5 p.m.)
Friday 16. May 2025 (9 a.m.-5 p.m.)

summer school

23 June – 28 June 2025 (9 a.m.-5 p.m.)

Project development

Start possible at any time