Professional MBA

Biotech, Pharma & MedTech Management

Master of Business Administration – 4/2 semester part/full-time

Danube University Krems. Center for Biomedical Technology,
www.donau-uni.ac.at/biotech-mba
Professional MBA

Biotech, Pharma & MedTech Management

A new demography and aging population, chronic diseases, increased competition, as well as budget constraints demand innovative therapies, pharmaceutical and medical products, and services. It is crucial for managers in pharmaceutical and medical organizations to gain an in-depth understanding and knowledge of value creation.

The Professional MBA Biotech, Pharma & MedTech Management program builds on a solid theoretical framework complemented by case studies, excursions and discussions with peers. Graduates of the program will be part of a network of successful innovators and entrepreneurs in the field and will be prepared to take over demanding managerial positions in biopharmaceutical and medical device companies in a competitive international environment.

Specialized Modules

- Theory – Networking – Case studies – Excursions
- Quality & Regulations
- Digitalization & New Business Models
- Innovation & Market Access

Each of these modules can also be booked individually.

Tentative Faculty

- Prof. Patrizio Armeni, SDA Bocconi School of Management
- Dr. Carlo Barbieri, University Valencia, Fresenius Medical Care
- Prof. Mario Del Vecchio, University of Florence
- Dr. Mario Gennari, Dimar Medical Health Service
- Dr. Christian Garbe, Frankfurt Biotechnology Innovation Center
- Prof. Emanuele Gatti, Danube University Krems
- Dr. Rainer Lampe, Transformation Partner
- Ing. Fabrizio Landi, Toscana Life Sciences
- Prof. Klaus-Peter Muthig, Phaidress Management Beratung
- Jürgen Peukert, Ernst & Young Wirtschaftsprüfungsgesellschaft
- Sonja Rauschütz, Vienna School of Negotiations
- Dr. Rainer Runte, C/M/S Law.Tax
- Adrian von Sigriz, Roche Diagnostics GmbH
- Prof. Gerald Steiner, Danube University Krems
- Dr. Andrea Stopper, Fresenius Medical Care AG & Co
- Dr. Jens Hartmann, Center for Biomedical Technology, Danube University Krems

Steering Committee

- Prof. Emanuele Gatti, Danube University Krems
- Dr. Christian Garbe, Managing Director FIZ – Frankfurt Biotechnology Innovation Center
- Ass.-Prof. Jens Hartmann, Center for Biomedical Technology, Danube University Krems
- Prof. Gerald Steiner, Dean, Faculty of Business and Globalization, Danube University Krems
- Prof. Viktoria Weber, Vice-Rector for Research, Danube University Krems

Accreditation

Our goal is to offer our students an excellent, international MBA program. This program has been evaluated by the Foundation for International Business Administration Accreditation (FIBAA: www.fibaa.de) and by the Association of Collegiate Business Schools and Programs (ACBSP: www.acbsp.org).

Target Group

Executives and entrepreneurs in biotechnology, medical technology, pharmaceutical companies as well as health care organizations

Location

- Danube University Krems
- Two of Specialized Modules will take place in Frankfurt (Germany) and Florence (Italy).

Facts

- Degree: Master of Business Administration – MBA
- Duration: Business Fundamentals (online) | 6 General Management Modules (6 days each or elearning) | 3 Specialized Modules (6 days each)
- Language: General Modules: English/German | Specialized Modules: English
- Fee: Blended learning: EUR 22,900 | Elearning: EUR 14,400 | Single Specialized Module: EUR 3,000
- The fees do not include any deductible sales tax, travel or accommodation costs.

Information and application

Danube University Krems

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Danube University Krems is the university for continuing education. Its courses are specifically oriented toward the needs of working professionals. The University offers exclusive master’s programs and short programs in five areas of study. Serving about 9,000 students from 83 countries and with 20,000 graduates, it is one of the leading providers of further education courses in Europe. Danube University Krems combines 20 years of experience in postgraduate education with innovation and highest quality standards in research and teaching and bears the AQ Austria seal of quality.

Danube University Krems. The University for Continuing Education.