



Official press release

2017

International Design Ideas
Competition

16. March, 2017
For immediate release.

International Design Ideas Competition – Call for Entries now open!

What will the cities of tomorrow look like? PLDC is calling individual lighting designers, architects and engineers as well as interdisciplinary teams to action. Ideas and projects that will help define the future of urban lighting can be submitted for the International Design Ideas Competition 2017.

The ten best submissions of creative and intelligent solutions to support and enhance social life in cities will be showcased during the Professional Lighting Design Week from 27. October – 05. November, 2017 in designated showrooms in Paris.

Money prizes to the value of € 5000, € 3000 and € 1500 will be awarded to the best three, and their names will be announced at the PLDC Gala Dinner on 4. November, 2017.

The competition is global and open to everyone. The comprehensive Call for Entries can be downloaded free-of-charge [here](#). The fee to enter the Design Ideas competition is € 75 per submission (student fee € 35 + student ID).

All entries must be registered using the registration form by 31. March, 2017. The submission date for the design competition documents is 15. May, 2017, 24.00 CET. By this date, all documents must have been uploaded.

Partners of the International Design Ideas Competition:



Association des
Concepteurs lumière
et Éclairagistes



Fraunhofer
Institute Stuttgart



City of Paris

Useful links

Competition Requirements:

<https://pld-c.com/wp-content/uploads/sites/4/2017/03/Competition-2017-final.pdf>

Registration:

<https://pld-c.com/register/>



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General information

“Shift happens”

The motto of the 6th PLDC is “Shift happens!” – pointing to the dramatic changes on the lighting design landscape, the impact of digital technologies and the processes the design community will have to undergo to adjust to changing conditions. Substantial changes are anticipated in the public realm with regard to structural reorganisation. Lighting programmes in towns and cities in future will be addressing issues such as atmosphere and energy savings to the same extent.

PLDC 2017 will mark a further step in the pursuit to officially establish the architectural lighting design profession. The chosen location for this event is Paris. The French capital looks forward to playing a significant role in supporting PLDC 2017, and the PLDC organisers will be cooperating with key persons in the Paris’ Municipality to take the event to a new level. Paris was one of the first cities to start using street lights during the Great Exhibition of 1889, and was promptly referred to as the City of Light. The city fathers now have the chance to regain the title in the modern sense as the first “City of Light 4.0”. By the year 2020, Paris is planning to change its public lighting system radically. In future, more emphasis will be placed on the needs of pedestrians and cyclists with lighting

About PLDC

PLDC is organised by VIA Events, the Educational Events Division of VIA-Verlag, publisher of the Professional Lighting Design magazine. Professional lighting associations and universities from around the world with Lighting Design programmes will be invited to partner the event. This high-quality network guarantees to spread the word further and to reach newcomers and professionals from related fields of practice.

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