Biotech, Pharma & MedTech Management

Certificate Program (CP)
2 semesters, part-time

www.donau-uni.ac.at/biotech-cp
Biotech, Pharma & MedTech Management

The aging population, chronic diseases, and budget constraints demand innovative therapies, pharmaceutical and medical products. It is crucial for managers in pharmaceutical and medical organizations to gain an in-depth understanding and knowledge of value creation.

The Certificate Program builds on a solid theoretical framework complemented by case studies, excursions and discussions with peers. Graduates will be part of a network of successful innovators and entrepreneurs in the field and will be prepared to take over demanding managerial positions in biopharmaceutical and medical device companies.

**The program covers the following topics:**

- Healthcare Markets
- Compliance & Governance
- Supply Chain Management
- Quality Management
- Intellectual Properties
- Regulations
- Digitalization in Healthcare
- Big Data Management
- Research & Development
- Innovation & New Business Models
- Financing & Negotiations

**Quick Facts**

- Continuing education program
- Certificate Program

- **Target group**
  Executives and entrepreneurs in biotechnology, medical technology, pharmaceutical companies as well as healthcare organizations

- **Admission requirements**
  Bachelor or an equivalent qualification according to regulations

- **Duration**
  2 semesters, part-time, 4 modules (4 days each)

- **ECTS-Points**
  24

- **Language**
  English

- **Location**
  University for Continuing Education Krems

- **Costs**
  EUR 7,500.– (The fees do not include any deductible sales tax, travel or accommodation cost.)

**Information and Application**

University for Continuing Education Krems
Department for Biomedical Research
Dr.-Karl-Dorrek-Straße 30, 3500 Krems

Mag. Karin Strobl, MSc
Tel. +43 (0)2732 893-2601
karin.strobl@donau-uni.ac.at

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**The University for Continuing Education Krems** specializes in academic continuing education for working professionals. As a public university for continuing education, it works with its expertise in research and teaching to overcome societal challenges and tailors its study programs to address them. The continuing education study programs cover ten fields of study and meet the specific requirements of students with work experience. With over 7,500 students coming from 90 countries, the University for Continuing Education Krems combines its many years of experience in university-based continuing education with innovation to provide outstanding quality in research and teaching at an international level. The University holds the AQ Austria quality seal. Situated 60 km from Vienna in the alluring world heritage region Wachau, Campus Krems is a highly attractive location.