

Learning Agreement für das Academic Expert Program „Leadership and Management“

Studierende/r:

Module	ECTS	Lern-format	Termine
Pflichtmodule Leadership [<i>Präsenz</i>]	24		
Leadership Skills	6	BL	04.-07.11.2026
Leadership Development	6	BL	20.-23.01.2027
Leading Teams & Organizational Change	6	BL	03.-06.03.2027
Leading in a Digital Age	6	BL	14.-17.04.2027
Pflichtmodule General Management [<i>Online</i>]	24		
Grundlagen der Betriebswirtschaft/Fundamentals of Management	3	DL	
Grundlagen der Volkswirtschaft/Fundamentals of Economics	3	DL	
Controlling & Reporting	3	DL	
Unternehmensfinanzierung/Corporate Financial Management	3	DL	
Strategisches Management/Strategic Management ¹	3	DL	
Marketing Management	3	DL	
Human Resources Management	3	DL	
Leadership ¹	3	DL	
Wahlmodule General Management & Leadership	6		<i>Auswahl ankreuzen</i>
Empirische Forschungsmethoden/Research Methods	3	DL	
Unternehmensethik/Business Ethics ¹	3	DL	
Business Analytics	3	DL	
Managing Complexity	3	DL	
Transformatives Management/Transformative Management	3	DL	
Wissensmanagement & Innovation/Knowledge Management & Innovation	3	DL	

