Danube University Krems is specialized in academic continuing education and offers exclusive master's programs and courses in the fields of • Medicine, Health and Social Services • Economics and Business Management • Law, Administration and International Affairs • Education, Media and Communication as well as • Arts, Culture and Building. With more than 9,000 students and 20,000 alumni from 93 countries, Danube University Krems is one of the leading providers of structured courses throughout Europe. The university combines more than 20 years of experience in postgraduate education with innovation in research and teaching and bears the AQ Austria seal of quality. Krems is located in the unique natural and cultural landscape of the Wachau Region, eighty kilometers outside of Vienna.

Information and Registration

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Ongoing changes in the music and media industry landscape, aligned with a globalized, technology-driven world not only open doors to new creative possibilities and business models, but also to new challenges, and expectations. How does one define success? Who is the composer nowadays, and what should he/she do to be competitive in the market place, and increase his/her chances of success?

The Master of Arts program, "Music for Applied Media", follows a modular platform affording graduate students, and accomplished professionals seeking further education access to scheduling and geographical flexibility. Moreover, as technology and trends develop at a great speed, the modular system allows the program to continuously remain up to date and ahead of the curve.

Music for Applied Media, MA

Music for Applied Media addresses composers, musicians, sound and media artists, music producers and musicologists interested in pursuing graduate studies and further professional training with focus on advanced music composition, and production for the media, music aesthetics, sound & acoustics, recording arts, in addition to business, managerial, administrative, and legal aspects pertaining to the always-evolving music industry.

International Faculty
Academic lecturers and professionals in composition, film and interactive game/media industries, music production and technology, music business affairs

Duration
5 semesters, part-time, low-residency (120 ECTS credits)

Degree
Master of Arts in Music for Applied Media

Selected topics from the master's program:

- **FUNDAMENTALS OF MUSIC FOR APPLIED MEDIA**

- **MUSIC PRODUCTION FOR APPLIED MEDIA**

- **COMPOSITION AND ORCHESTRATION**

- **MANAGEMENT AND IP LAW**

- **Our international faculty body has included**
  - **John Groves**, composer, international sound branding expert, president, Groves Media
  - **Andy Hill**, former Disney music supervisor and producer: “The Lion King”, “Beauty and the Beast” etc.
  - **Jay Kennedy**, veteran composer, arranger, educator, vice president of academic affairs, Berklee College of Music
  - **Mike Moran**, UK film composer and musician, credits include film, TV shows, Freddy Mercury, Queen and Led Zeppelin
  - **Mike Salvatori**, composer for the mega global hit games “Halo” and “Destiny”

> www.donau-uni.ac.at/music-for-media