



# International Business

Certificate Program – CP

ECTS points  
24

Modules  
■ Specialization Modules

## Information

University for Continuing Education Krems  
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## Overview of the modules

### Specialization Modules

- > International Leadership and Business Dynamics  
25.–28.11.2024
- > International and European Business Law  
03.–06.03.2025
- > International Finance and Supply Chain Dynamics  
23.–26.06.2025
- > International Study Trip:
  - > Entrepreneurship & Innovation  
– Study Trip Silicon Valley
  - > Insight USA: Politics, Economy, and Social Cohesion  
– Study Trip Washington D.C.
  - > Leadership & Management  
– Study Trip Colorado
  - > Doing Business in Asia  
– Study Trip Asia
  - > Excelling in Leadership  
– Study Trip Lisbon

### Compulsory Modules

- > Fundamentals of Management  
online
- > Fundamentals of Economics  
online
- > Strategic Management  
08./09.10.2025
- > Marketing Management  
10./11.10.2025
- > Controlling & Reporting  
26./27.11.2025
- > Corporate Finance  
28./29.11.2025
- > Business Ethics  
07/08.01.2026
- > Managing Complexity & Project Management  
09./10.01.2026
- > Human Resources Management  
25./26.02.2026
- > Leadership  
27./28.02.2026
- > Business Analytics  
22./23.04.2026
- > Research Methods  
24./25.04.2026

### Elective Modules

- > Transformative Management
- > Knowledge Management & Innovation
- > Managerial Economics  
(only German)
- > Business Planning  
(only German)
- > Business Simulation online
- > Applied Business Law  
(only German)
- > Navigating in a World of Flux

Notice: Changes of dates are possible. Please check the actual dates on the webpage.