

## Exploring the Significance of Professional Noticing in Work-Based Learning

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The concept of "professional noticing" has gained attention in various fields, including education and healthcare. Professional noticing refers to the ability to observe and interpret relevant information in a given professional context, leading to informed decision-making and learning. This conference presentation provides a synthesis of research articles that explore professional noticing in different domains. Drawing upon these research findings the presentation will analyse practical examples in the field of entrepreneurship. We will explore how entrepreneurs-in-training as well as experienced entrepreneurs in continuing education can cultivate and harness their noticing abilities within diverse WBL settings in higher education and vocational education. Furthermore, we'll identify transversal elements of professional noticing that can guide the design of effective work-based learning experiences in various fields.

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