MEDIA ART PRESERVATION INSTITUTE

2-MONTH+ PROFESSIONAL TRAINING OPPORTUNITY

DECEMBER 16, 2020 — MARCH 7, 2021

Danube University Krems
Department for Image Science

ENTIRELY ONLINE

www.donau-uni.ac.at/dbw/institute

PROGRAM:
Challenges, Needs and Current State of Media Art Preservation
Expanding Strategic Archiving and Documentation
Time Based Media Analysis and Processes
Media Art Material Conservation from Analog to Digital
Assessing Risk & Defining Strategies
Artist’s and Studio Perspectives
Results, Resources & Networking

LECTURERS:
Patricia Falcao, Andreas Weisser, Laurent Mignonneau, Florian Wiencek,
Diego Mellado, Isabel Meyer, Wendy Coones, Oliver Grau

TARGET GROUP:
Anyone involved with cultural, collection or archival institutions. Conservators and conservation lecturers / grad students, AV technicians, media artists, archivists, registrars, curators, collectors. Researchers in art history, media studies, (media) archeology or digital cultural heritage.

DESCRIPTION:
Media Art is increasingly common in museums and archives, galleries and private collections, and other more unexpected places. However, this art form is threatened by significant loss due to rapid technological obsolescence and insufficient documentation strategies. The special needs required to care for this valuable and fragile heritage is slowly becoming obvious. Understanding the tenets of media art preservation is no longer a niche, but useful skills and knowledge in an expanding field.

To contribute to the development of this necessary expertise the Danube University Krems is pleased to offer a professional training institute introducing fundamental concepts for the preservation of media art. This workshop brings together knowledge and experience in conservation & documentation from experts in both academic, institutional and private practice. Interacting with a varied group of participants, the institute will facilitate a mix of clearly structured lectures, practical exercises and lively group discussions. Resource materials and deep investigation of case-studies enable future practical use.

The activities will give participants the opportunity to learn about the materials of media art, the risks for their preservation, and the strategies available for some of the specific media, such as audio, video interfaces or software. Participants will also learn about different methods and aims of documentation, and some of the varied approaches being used in the field.

The 2-month + institute brings together the critical mass of expertise with Media Art historians, archivists, media artists, and of course conservators and restoration specialists from both collecting institutions and freelance.

COOPERATIONS:
Archive of Digital Art; Arts & Digital Humanities Lab of DUKrems; LeFo Project “Teaching and Research infrastructure for Digital Arts in Higher Ed”, funder / Austrian Federal Govt.; ImDaLi Project “Image Data Literacy, Understanding Digital Art with Complex Data Analysis,” funder / State of Lower Austria.