Executive MBA | Pflichtmodule 2027/28

Personal Impact / Leadership

Executive Impact Circle I — *Welcome / Intro* — *11./12. Okt 27 (Mo/Di)*

Shaping the Future Mind / Impacting Digital Society — *17.-20. Nov 27 (Mi-Sa)*

Executive Impact Circle II — *Cases* — *24./25. Jan 28 (Mo/Di)*

Responsible Leadership / Leading in a World of Flux — *15.-18.März 28 (Mi-Sa)*

Executive Impact Circle III — ***Initiatives*** — *20./21. April 28 (Do/Fr)*

General Management

4 Pflichtmodule / 2 Wahlmodule

- Strategisches Mgt — *13./14. Okt 27*
- Marketing Mgt — *15./16. Okt 27*
- Controlling & Reporting — *1./2. Dez 27*
- Unternehmensfinanzierung — *3./4. Dez 27*
- Human Resources — *5./6. April 28*
- Business Analytics — *17./18. Mai 28*
- International Business — *7./8. Juni 28*
- Managerial Economics — *9./10.Juni 28*
- Transformatives Mgt — *6.-7. Sept 28*
- Wissensmgt / Innovation — *8.-9. Sept 28*

Business Planning — *online*

Planspiel — *online*

Wirtschaftsrecht — *online*